						Marketing		Program/ Event	
Affinity	Activity	Start Date	End Date	Location	Description	Method	Justification	Туре	Compliance Category
Wellness Week/GoRelax	Promotion of Virtual Relaxation Room	3/1/2021	3/1/2021	Virtual	Marketing for the relaxation room	Daily News, Facebook	NCHA data indicate that high levels of stress have negatively impacted students' academic performance and can reduces quality of life. Providing students with opportunities to practice positive coping methods can help combat academic related stress and burnout. These positive coping activities are intended to serve as alternatives to negative activities, such drugs and alcohol. Additionally, this program is DAAPP compliance programming.	Health & Well-being	DAAPP, Other
Wellness Week/GoRelax	Meditation and Mindfulness Resources Flyer	3/4/2021	3/4/2021		Meditation and mindfulness reousces for the campus community	Daily News, Facebook	NCHA data indicate that high levels of stress have negatively impacted students' academic performance and can reduces quality of life. Providing students with opportunities to practice positive coping methods can help combat academic related stress and burnout. These positive coping activities are intended to serve as alternatives to negative activities, such drugs and alcohol. Additionally, this program is DAAPP compliance programming.	Health & Well-being	Other, DAAPP
Wellness Week/GoRelax	Wellness Week Flyer	3/15/2021	3/15/2021	Virtual	Flyer deailing the events of welness week	Daily News, Facebook	N/A	Health & Well-being	DAAPP, Other
National Drug & Alcohol Fact Week	National Drug and Alcohol Fact Flyer	3/22/2021	3/22/2021	Virtual	Flyer showcasing facts about drugs and alchohol	Daily News, Facebook	DAAPP Compliance Programming	Health & Well-being	DAAPP
National Drug & Alcohol Fact Week	Community Recovery Resources	3/26/2021	3/26/2021	Virtual	Flyer detailing community resouces for the individuals in recovery	Daily News, Facebook	DAAPP Compliance Programming	Health & Well-being	DAAPP
Sexual Assault Awareness Month	Alcohol, Consent, and Sexual Assault Infographic	4/15/2021	4/14/2021	Virtual	Infographic detailing the roles of alcohol and consent as it relates to SA	Daily News, Facebook	DAAPP, Title IV, and VAWA Compliance Programming	Compliance	Title IX, DAAPP, VAWA
Sexual Assault Awareness Month Mental Health Awareness	Alcohol, Consent, and Sexual Assault Infographic Relaxation Room Marketing	4/22/2021	4/22/2021	Virtual	Infographic detailing the roles of alcohol and consent as it relates to SA Marketing for the relaxation	Daily News, Facebook Daily News,	DAAPP, Title IV, and VAWA Compliance Programming DAAPP, S.B. 1624 and Compliance	Compliance	Title IX, VAWA, DAAPP
Month	Flyer	5/7/2021	5/14, 5/21	Virtual	room	Facebook	Programming	Compliance	S.B. 1624, DAAPP, Other

	T			1	1	Daily News,	1	1	
					Virtual relaxation room with	Facebook,			
	Go Relax/ Virtual				videos and activities to help	Campus Labs	Refer to Wellness Week program		
World Well-being Week	Relaxation Room	6/21/2021	6/25/2021	Virtual	distress.	Engage	justification	Health & Well-being	DAAPP, Other
World Well bellig Week	Netaxación Noom	0/21/2021	0,23,2021	Viitaai	distress.		justineation	Treature Well being	Diviti, other
						Daily News,			
					Open house event at the	Facebook,			
					fitness center, offering tours	Campus Labs	Refer to Wellness Week program		
World Well-being Week	Fitness Center Open House	6/21/2021	6/25/2021	Virtual	and equipment tutorials.	Engage	justification	Health & Well-being	DAAPP, Other
					Infographic providing				
					information and free	Daily News,			
					resources to learn how to	Facebook,			
	Go Meditate Flyer				meditate and help maintain a	Campus Labs	Refer to Wellness Week program		
World Well-being Week	(Meditation Resources)	6/21/2021	6/25/2021	Virtual	meditation practice.	Engage	justification	Health & Well-being	DAAPP, Other
World Well-bellig Week	(Weditation Resources)	0/21/2021	0/23/2021	VII tuai		Daily News,	Justinication	Treatti & Well-bellig	DAAFF, Other
					Student Support Program	Facebook,			
					flyer promoting 24/7 access	Campus Labs	DAAPP, S.B. 1624 Compliance		
World Well-being Week	My SSP Flyer	6/21/2021	6/25/2021	Virtual	to licensed counselors.	·	Programming	Health & Well-being	DAAPP, S.B. 1624, Other
Semb Week	, 55,5.	5,21,2021	5, 25, 2521			Engage	00	Treater & Treit being	, o.b. 102-i, ouite
					Infographic promoting	Daily News,			
					various stress management	Facebook,			
					activities, such as meditation,	Campus Labs			
	Stress Management				exercise, and recreational	Engage	Refer to Wellness Week program		
Welcome Back to HSC	Infographic	7/12/2021	7/16/2021	Virtual	activities.		justification	Health & Well-being	DAAPP, Other
						Daily News,			
						Facebook,			
					Flyer promoting the Fitness	Campus Labs	Refer to Wellness Week program		
Welcome Back to HSC	Fitness Center Flyer	7/12/2021	7/16/2021	Virtual	Center	Engage	justification	Health & Well-being	DAAPP, Other
					et ou	Daily News,			
	Online burnout prevention				Flyer with resources and	Facebook,			
	strategies and resource	0/5/2024	0/40/2004		recommendation to help	Campus Labs	Refer to Wellness Week program		DAADD C D 4634 OIL
Welcome Back to HSC	infographic	8/6/2021	8/13/2021	Virtual	combat burnout.	Engage	justification	Health & Well-being	DAAPP, S.B. 1624, Other
İ						Daily News,			
					Meditation workshop	Facebook,			
					covering mindfulness, the	Campus Labs			
	Meditation Workshop w/				breath, body awareness, and	Engage	Refer to Wellness Week program		
QEP Reinforcing Activities	Jess Sachs	8/17/2021	8/17/2021	Virtual	visualization.	6080	justification	Health & Well-being	DAAPP, Other
					Flyer outlining campus and	Daily News,			
					community recovery	Facebook,			
International Overdose					resources	Campus Labs			
Awareness Day	Recovery Resource Flyer	8/26/2021	8/31/2021	Virtual		Engage	DAAPP Compliance Programming	Compliance	DAAPP
					Flyer outlining campus and	Daily News,			
Intermetical Committee					community recovery	Facebook,			
International Overdose	Danasana Danihi an El	0/24/2024	0/24/2024	Vint	resources and how to	Campus Labs	DAADD Counties on Danage	Camadiana	DAADD
Awareness Day	Recovery Position Flyer	8/31/2021	8/31/2021	virtual	respond to an overdose.	Engage	DAAPP Compliance Programming	Compliance	DAAPP
					Flyer outlining campus and	Daily News,			
					community recovery	Facebook,			
National Recovery Month	Recovery Resource Flyer -I	9/1/2021	9/30/2021	Virtual	resources	Campus Labs	DAAPP Compliance Programming	Compliance	DAAPP
ivational Recovery Month	necovery resource riyer -i	3/1/2021	9/30/2021	virtuai		Engage	DAAFF COMPHANCE PROGRAMMING	Compliance	DAAPP

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National Recovery Month	September Newsletter	9/1/2021	9/30/2021	Virtual	A newsletter providing health information, resources, and strategies to help manage stress.	Daily News, Facebook, Campus Labs Engage	Refer to Wellness Week program justification	Health & Well-being	DAAPP
National Recovery Month	Stress Management Workshop with CAP	9/2/2021	9/2/2021	EAD 406	Center for Academic Performance presented on positive stress coping and strategies to attenuate stress.	Daily News, Facebook, Campus Labs Engage	Refer to Wellness Week program justification	Health & Well-being	DAAPP
National Recovery Month	Recovery Resource Flyer - II	9/8/2021	9/30/2021	Virtual	Flyer outlining campus and community recovery and mental health resources	Daily News, Facebook, Campus Labs Engage	DAAPP Compliance Programming	Compliance	DAAPP
National Recovery Month	Helping a loved one with substance abuse disorder infographic	9/10/2021	9/17/2021	Virtual	Infographic highlighting how you can help a family member or friend get the help they need.	Daily News, Facebook, Campus Labs Engage	DAAPP Compliance Programming	Compliance	DAAPP
National Recovery Month	Recovery Month Tabling	9/13/2021	9/15/2021	LIB Entrance	Table display with educational materials, and campus and community resources related to substance abuse and recovery.	Daily News, Facebook, Campus Labs Engage	DAAPP Compliance Programming	Compliance	DAAPP
National Recovery Month	Positive Alternative Mapping with Mesa Springs	9/16/2021	9/16/2021	EAD 406	Rebekah Shutter from Mesa Springs as they discuss a Solution Focused Approach to Goal Setting that helps with stress, anxiety, mental health, and substance abuse issues.	Daily News, Facebook, Campus Labs Engage	Refer to Wellness Week program justification	Health & Well-being	DAAPP
					Table display with educational materials, and campus and community resources related to substance abuse and	Daily News, Facebook, Campus Labs Engage			
National Recovery Month	Recovery Month Tabling HSC Drug Drop Box	9/22/2021		MET Lobby	Campus prescription drug	Daily News, Facebook, Campus Labs	DAAPP Compliance Programming	Compliance	DAAPP
Red Ribbon Week	Program Marketing	10/25/2021	10/29/2021	Virtual	drop off site marketing.	Engage Daily News,	DAAPP Compliance Programming	Compliance	DAAPP
Red Ribbon Week	National Recovery Resources Flyer	10/25/2021	10/29/2021	Virtual	Flyer highlighting national recovery resources.	Facebook, Campus Labs Engage	DAAPP Compliance Programming	Compliance	DAAPP

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Red Ribbon Week	Podcasts on Drug Prevention	10/25/2021	10/29/2021	Virtual	Podcasts with interviews with individuals at the federal, national, state, and local levels based on drug misuse prevention among college students.	Daily News, Facebook, Campus Labs Engage	DAAPP Compliance Programming	Compliance	DAAPP
					DCA				
					PSA contest for colleges and universities to promote the	Daily News, Facebook,			
					importance of preventing	Campus Labs			
	Red Ribbon Week Video				alcohol and drug misuse	Engage			
Red Ribbon Week	PSA Contest Promotion	10/25/2021	10/29/2021	Virtual	among college students.		DAAPP Compliance Programming	Compliance	DAAPP
						Daily News,			
	Red Ribbon Week - Drug				General Red Ribbon Week	Facebook, Campus Labs			
Red Ribbon Week	Awareness Marketing	10/25/2021	10/29/2021	Virtual	marketing materials.	Engage	DAAPP Compliance Programming	Compliance	DAAPP
						Daily News,			
					Flyer highlighting free meditation classes and	Facebook,	Refer to Wellness Week program		
Govember	Meditation Flyer	11/9/2021	11/9/2021	Virtual	videos.	Campus Labs	justification	Health & Well-being	DAAPP, Other
Governder	WeditationTiyer	11/3/2021	11/3/2021	Viituui		Engage Daily News,	justineation	Treature Well being	Druit i , Ginei
					Resources and tips to help	Facebook,	Defends Mallages Male In an area		
Govember	Burnout Resources	11/16/2021	11/16/2021	Virtual	better manage stress and prevent burnout.	Campus Labs	Refer to Wellness Week program justification	Health & Well-being	DAAPP, S.B. 1624, Other
GOVERNBEI	burnout resources	11/10/2021	11/10/2021	Viitaai	prevent burnout.	Engage	justification	ricatar & well being	DAA(1, 3.B. 1024, Other
					Marketing for the fitness	Daily News, Facebook,			
					center, personal training,	Campus Labs	Defends Mallages Male In an area		
Govember	Fitness Center Marketing	11/16/2021	11/16/2021	Virtual	group exercise classes, and amenities	Engage	Refer to Wellness Week program justification	Health & Well-being	DAAPP, Other
Governiber	Titiless center warketing	11/10/2021	11/10/2021	Viitaai		Daily Navya	justification	riculti & Well bellig	DAAIT, Other
					Marketing for the fitness	Daily News, Facebook,			
					center, personal training, group exercise classes, and	Campus Labs	Refer to Wellness Week program		
Govember	Fitness Center Marketing	11/19/2021	11/19/2021	Virtual	amenities	Engage	justification	Health & Well-being	DAAPP, Other
		, , , ,	, -, -			Daily News,	,	3	,
					Resources and tips to help	Facebook,			
Cavamban	Burnout Resources	11/16/2021	11/16/2021	\/internal	better manage stress and prevent burnout.	Campus Labs	Refer to Wellness Week program justification	Health & Well-being	DAAPP, S.B. 1624, Other
Govember	Burnout Resources	11/16/2021	11/16/2021	virtuai	prevent burnout.	Engage Daily News,	justification	Health & Well-being	DAAPP, S.B. 1624, Other
					Resources and tips to help	Facebook,			
					better manage stress and	Campus Labs	Refer to Wellness Week program		
Govember	Burnout Resources	11/19/2021	11/19/2021	Virtual	prevent burnout.	Engage	justification	Health & Well-being	DAAPP, S.B. 1624, Other
					Resources and tips to help	Daily News,			
					better manage stress and	Facebook, Campus Labs	Refer to Wellness Week program		
Govember	Burnout Resources	11/23/2021	11/23/2021	Virtual	prevent burnout.	Engage	justification	Health & Well-being	DAAPP, S.B. 1624, Other
						Daily News,			
						Facebook,	Rates of impaired driving are reported		
1	İ	1		1		· ·			
					Ride share information for	Campus Labs	to be high during Thanksgiving. Using		

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Govember	Burnout w/ CAP	11/29/2021	11/29/2021	EAD 291	in their daily lives. With the right tools and some practical	Engage	Refer to Wellness Week program justification	Health & Well-being	DAAPP
Govember	Go Relax	11/30/2021	11/30/2021	LIB 3rd Floor	l	Daily News, Facebook, Campus Labs Engage	Refer to Wellness Week program justification	Health & Well-being	DAAPP, Other
National Impaired Driving Month	Recovery Resources	12/1/2021	12/24/2021	Virtual	Flyer detailing campus and community resouces for the individuals in recovery. This flyer was sent out several times on non-consecutive days throughout the month.	Daily News, Facebook, Campus Labs Engage	DAAPP Compliance Programming	Health & Well-being	DAAPP
National Impaired Driving Month	National Impaired Driving Month Tabling	12/6/2021	12/10/2021	LIB Entrance	Table display with educational materials, and campus and community resources related to substance abuse and recovery.	Daily News, Facebook, Campus Labs Engage	DAAPP Compliance Programming	Health & Well-being	DAAPP
National Impaired Driving Month	Ride Share Marketing	12/13/2021	12/13/2021	Virtual	Ride share and safe party tips informational flyer for students, staff, and faculty. This was sent out several times on non-consecutive days throughout the month.	Daily News, Facebook, Campus Labs Engage	DAAPP Compliance Programming	Health & Well-being	DAAPP
National Impaired Driving Month	Safe Partying Tips	12/13/2021	12/17/2021	Virtual	Table display with educational materials, and campus and community resources related to substance abuse and recovery.	Daily News, Facebook, Campus Labs Engage	DAAPP Compliance Programming	Health & Well-being	DAAPP