CandidCareer.com

Our Mission

We are the premier provider of thousands of **informational** video interviews featuring industry professionals through an easy to use website. Our site is dedicated to providing the inside scoop on careers, as well as advice that will give you an edge in your job search. Find your passion and land your dream job today!

"Every person travels a different path, and we can all learn from their footprints left behind."

- BILL GLADING, FOUNDER

CandidCareer.com

Testimonials

"I love the product and think it's incredibly user-friendly...this product not only provides an easy to follow format for conducting interviews, but also is chock full of real and informative data."

— AMY FRASER, ASSISTANT DIRECTOR OF CAREER SERVICES AT ARMSTRONG ATLANTIC STATE UNIVERSITY

"Candid Career has been an excellent exploration tool. The career profile interviews are diverse, informative, and easy to search, while providing valuable insight into a variety of career areas."

- scott T. Williams, executive director of the university of georgia career center

"Candid Career is a popular and useful resource for our students. Videos are engaging and informative. We enjoy partnering with Candid Career and appreciate the good customer service."

BARBARA THOMSON, SENIOR PROJECT
COORDINATOR AT RUTGERS UNIVERSITY
CAREER & INTERVIEW CENTER

Find your passion & Land your dream job!



Why CandidCareer.com?

VARIETY AND DIVERSITY

Thousands of 1–3 minute video interviews from professionals in a wide variety of careers and from multiple backgrounds.

PRACTICAL ADVICE

Interviewees share insights and practical advice about their jobs, including the education, training, skills, aptitudes, and experience necessary to succeed in their fields.

PERSONAL AND HONEST INFORMATION

Real people sharing real experiences; you can't get any closer to the truth!

Available 24/7 and anywhere Internet is! Its easy navigation and robust search capabilities allow users to quickly find informative career interviews that match their interests.

CURRENT

New videos for existing and emerging occupations are added weekly. All videos are filmed and edited in-house.

► IMPLEMENTATION

Single Sign-On Access with usage statistics. Social media friendly. Embed Codes for flexible video sharing. Works on smart phones and notebooks!

"Candid Career has been a helpful tool for NYU students, and a nice complement to our other career exploration programs. Students like the narrative nature of the professionals' advice—and that each video is concise but informative. It is an invaluable option for students who lack the confidence or intiative to pursue in-person informational interviews."

— DIANA GRUVERMAN, DIRECTOR OF EMPLOYER SERVICES AT NEW YORK UNIVERSITY

EXAMPLE INTERVIEWEE PROFILE



Client Development

Lily works in Client Development for S&P's Capital IQ in New York City. She majored in Finance and Economics at Villanova University. She explains what it takes to do sales!

Career Advice Channel

Hear from industry professionals giving advice tips on specific topics such as **Resume Writing**, **Interviewing**, **Networking**, **Career Fairs**, **Internships**, **Grad School**, and much more!

Search Videos By

- ▶ Industry ▶ Career Title ▶ Major ▶ College Attended
- ► City, State ► Company ► Advice Topic ► And More

Real People + Real Experiences

Really Good Career Advice!

Our Products

CandidCareer.com

An easy to use website that hosts a library of thousands of 1–3 minute video clips of informational interviews and career advice topics. New videos added weekly.

AlumNet

A school branded version of CandidCareer.com that features only your school alumni. AlumNet includes networking capabilities for students to connect with alums for follow-up questions and mentoring.

"AlumNet allows us to expand the ways that students and alumni learn about careers...it models effective interviewing for information in a manner that connects with current students and recent graduates."

- CHERYL BONNER, DIRECTOR OF ALUMNI CAREER SERVICES AT PENN STATE UNIVERSITY

Company Profile Pages

A uniquely fresh way to recruit! Save money and time by reaching our users through your very own video-based profile page. The page is branded to your company and can be customized to include job postings, news and other relevant information.

