

Matthew Edward Rossheim, PhD, MPH, CPH

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Education

Institution	Concentration	Degree	Year
University of North Texas Health Science Center	Public Health Sciences	PhD	2014
University of Florida	Social and Behavioral Sciences	MPH	2011
University of Florida	Economics	BA	2009

Professional Appointments

Associate Professor (with tenure) Department of Health Administration & Health Policy Department of Health Behavior and Health Systems School of Public Health University of North Texas Health Science Center, Fort Worth, Texas	2021 – Present 2023 – Present 2021 – 2023
Assistant Professor Department of Global and Community Health College of Health and Human Services George Mason University, Fairfax, Virginia	2015 – 2021
Instructor & Director - MPH Community Health Program Department of Behavioral and Community Health School of Public Health University of North Texas Health Science Center, Fort Worth, Texas	2014 – 2015
Research Assistant Department of Behavioral and Community Health School of Public Health University of North Texas Health Science Center, Fort Worth, Texas	2011 – 2013
Program Director - Medicine & Health Care National Student Leadership Conference University of California, Berkeley, California	2010 – 2011
Intern – Health Department Department of Tobacco Prevention and Control Alachua County Health Department, Gainesville, Florida	2011
Assistant Program Director - Medicine & Health Care National Student Leadership Conference University of Maryland, College Park, Maryland	2010
Research Assistant Department of Behavioral Science and Community Health College of Public Health and Health Professions University of Florida, Gainesville, Florida	2010

Research Interests

Substances frequently used by adolescents and young adults such as supersized alcopops (alcohol), e-cigarettes (tobacco), and delta-8 THC (cannabis), including their marketing and laws curbing use

Research Objectives

- Prevent underage drinking, excessive alcohol use, and drinking-and-driving
 - Prevent cannabis and tobacco use initiation and exposure to secondhand smoke/aerosol
 - Prevent injury and violence
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Peer-Reviewed Publications

92 total peer-reviewed publications in print or press

72% as either first author (45%) or current/former student mentee as first author (27%)

2022 Impact Factors: Average IF = 3.9: 91% IF > 2; 61% IF > 3; 34% IF > 4

Web of Science Citation Report: 723 citations (excluding self-citation); *h*-index = 16; *i*10 = 29

Journals	SJR Quartile	2022 IF	# of Publications
<i>American Journal of Public Health</i>	Q1	12.7	4
<i>Journal of Adolescent Health</i>	Q1	7.6	3
<i>Journal of Urban Health</i>	Q1	6.6	1
<i>Journal of Affective Disorders</i>	Q1	6.5	1
<i>Addiction</i>	Q1	6.0	1
<i>Accident Analysis and Prevention</i>	Q1	5.9	1
<i>American Journal of Preventive Medicine</i>	Q1	5.5	2
<i>Social Science and Medicine</i>	Q1	5.4	1
<i>Tobacco Control</i>	Q1	5.2	2
<i>Preventive Medicine</i>	Q1	5.1	2
<i>Disability and Health Journal</i>	Q1	4.5	1
<i>BMC Public Health</i>	Q1	4.5	1
<i>Addictive Behaviors</i>	Q1	4.4	4
<i>Drug and Alcohol Dependence</i>	Q1	4.2	5
<i>Journal of Substance Abuse Treatment</i>	Q1	3.9	1
<i>Health Communication</i>	Q1	3.9	1
<i>Journal of Racial and Ethnic Health Disparities</i>	Q1	3.9	2
<i>Cannabis and Cannabinoid Research</i>	Q1	3.8	2
<i>Drug and Alcohol Review</i>	Q1	3.8	1
<i>American Journal of Emergency Medicine</i>	Q1	3.6	2
<i>Prevention Science</i>	Q1	3.5	1
<i>Health and Justice</i>	Q1	3.5	1
<i>Journal of Studies on Alcohol and Drugs</i>	Q1	3.4	4
<i>Alcoholism: Clinical and Experimental Research</i>	Q1	3.2	9
<i>Journal of Psychoactive Drugs</i>	Q2	2.8	2
<i>Preventive Medicine Reports</i>	Q1	2.8	1
<i>American Journal of Drug and Alcohol Abuse</i>	Q2	2.7	9
<i>Journal of American College Health</i>	Q2	2.4	4
Other			23
Total			92

Publication Topics	# of Publications
Alcohol, cannabis, tobacco, and other drugs	83
Alcohol	48
• Supersized alcopops	15
Cannabis (marijuana)	27
Intoxicating cannabis-derived products, e.g., delta-8 THC	17
Tobacco	17
• Electronic cigarettes (e-cigarettes/vapes)	13
Kratom	3
Retail surveillance of substances and their marketing	12
Injury and violence prevention	21
• Drinking and driving	10
• Firearms	3
Adolescents and young adults	42

Underline indicates co-author was a student that I mentored (31 different students on 58 manuscripts)

- 91) LoParco, C.R., Bone, C., Berg, C.J., **Rossheim, M.E.**, Peeri, N.C., Tillett, K.K., & Seo, D.C. (in press). Associations between opioid and kratom use in the United States: Differences by race/ethnicity and sexual orientation. *Journal of Racial and Ethnic Health Disparities*.
- 90) LoParco, C.R., **Rossheim, M.E.**, Cui, Y., McCreedy, D.M., Romm, K.F., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., & Berg, C.J. (in press). Derived psychoactive cannabis use among a national sample of US young adults. *Addictive Behaviors*.
- 89) **Rossheim, M.E.**, LoParco, C.R., Tillett, K.K., Yockey, R.A., Lin, H.C., & Berg, C.J. (2024). Kratom Products Are Widely Available Throughout the United States. *American Journal of Public Health*, 114. doi: 10.2105/AJPH.2024.307824
- 88) LoParco, C.R., Henry, D., Prater, Z., Bone, C., **Rossheim, M.E.**, & Berg, C.J. (2024). "Non-flavor" flavors: What are the implications of derived psychoactive cannabis product marketing? *Journal of Studies on Alcohol and Drugs*. doi: 10.15288/jsad.24-00174
- 87) **Rossheim, M.E.**, LoParco, C.R., Tillett, K.K., Treffers, R.D., Livingston, M.D., & Berg, C.J. (2024). Intoxicating Cannabis Products in Vape Shops: United States, 2023. *American Journal of Preventive Medicine*. doi: 10.1016/j.amepre.2024.07.001
- 86) Berg, C.J., Romm, K.F., LoParco, C.R., **Rossheim, M.E.**, Cui, Y., Platt, E., Yang, Y.T., Wang, Y., Kasson, E., Szlyk, H.S., McCreedy, D.M. & Cavazos-Rehg, P.A. (2024). Young adults' experiences with cannabis retailer marketing and related practices: differences among sociodemographic groups and associations with cannabis use-related outcomes. *Journal of Racial and Ethnic Health Disparities*. doi: 10.1007/s40615-024-02092-z
- 85) Soule, E.K., **Rossheim, M.E.**, Livingston, M.D., LoParco, C.R., Tillett, K.K., Eissenberg, T., & Sussman, S. (2024). Hidden flaws in e-cigarette industry funded studies. *Tobacco Control*. doi: 10.1136/tc-2024-058609.
- 84) LoParco, C.R., Tillett, K.K., Berg, C.J., & **Rossheim, M.E.** (2024). Online retail of derived psychoactive cannabis products: Age and shipping restrictions. *Journal of Adolescent Health*, 75(2), 249–253. doi: 10.1016/j.jadohealth.2024.05.004.
- 83) Akpan, I.N., Taskin, T., Wheldon, C.W., **Rossheim, M.E.**, & Thompson, E.L. (2024). Human Papillomavirus Vaccination Uptake Among 27-to-45-Year-Olds in the United States. *Preventive Medicine*, 182, 107951. doi: 10.1016/j.ypmed.2024.107951
- 82) Rosen, E.M., Walker, A., Trangenstein, P.J., LoParco, C.R., Livingston, M.D., Barry, A.E., & **Rossheim, M.E.** (2024). Alcohol to-go sales policies at on-premise drinking establishments near large public U.S. universities during the COVID-19 pandemic. *Alcohol and Alcoholism*, 59(3), agae023. doi: 10.1093/alcalc/ague023
- 81) LoParco, C.R., Olsson, S.E., Greene, K.M., Berg, C.J., Walters, S.T., Zhou, Z., & **Rossheim, M.E.** (2024). Driving Under the Influence of Alcohol, Cannabis, and Delta-8 THC: Perceived Likelihood, Risk Perceptions, and Behaviors. *Journal of Psychoactive Drugs*, 1–10. doi: 10.1080/02791072.2024.2339506
- 80) **Rossheim, M.E.**, LoParco, C.R., Berg, C.J., Tillett, K.K., Trangenstein, P.J., Henry, D., Yockey, R.A., Livingston, M.D., Jernigan, D.H., & Sussman, S.Y. (2024). Derived psychoactive cannabis products and 4/20 specials: An assessment of popular brands and retail price discounts in Fort Worth, Texas, 2023. *Drug and Alcohol Dependence*, 256, 111119.. doi: 10.1016/j.drugalcdep.2024.111119

- 79) Wang, S., **Rossheim, M.E.**, Nandy, R.R., & Nguyen, U.S. (2024). Interaction between sleep duration and trouble sleeping on depressive symptoms among U.S. adults, NHANES 2015-2018. *Journal of Affective Disorders*, 351, 285–292. doi: 10.1016/j.jad.2024.01.260
- 78) Wang, S., Nandy, R.R., & **Rossheim, M.E.** (2024). Associations between e-cigarette use and sleep health among adults in the United States, NHANES 2015-2018. *Sleep Medicine*, 114, 220–228. doi: 10.1016/j.sleep.2024.01.005.
- 77) LoParco, C.R., Kong, A.Y., Yockey, R.A., Sekhon, V., Olsson, S., & **Rossheim, M.E.** (2024). Factors Associated with Delta-8 THC Retail Availability in Fort Worth, Texas, 2021-2022. *Substance Use & Misuse*, 59(6), 840–846. doi: 10.1080/10826084.2024.2305793
- 76) LoParco, C.R., Cui, Y., McCready, D., Romm, K.F., Yang, Y.T., **Rossheim, M.E.**, Carlini, B., Vinson, K., Cavazos-Rehg, P., & Berg, C.J. (2024). State requirements for non-medical US cannabis retail personnel. *Journal of Public Health Management & Practice*, 30(4), 517–525. doi:10.1097/PHH.0000000000001892.
- 75) **Rossheim, M.E.**, Tillett, K.K., Vasilev, V., LoParco, C.R., Berg, C.J., Trangenstein, P.J., Yockey, R.A., Sussman, S.Y., Siegel, M., & Jernigan, D.H. (2024). Types and Brands of Derived Psychoactive Cannabis Products: An Online Retail Assessment, 2023. *Cannabis and Cannabinoid Research*, 1–4. doi: 10.1089/can.2023.0266.
- 74) Harp, E., **Rossheim, M.E.**, Zhao, X., Seiter, C., Emechebe, O., & Soule E. (2024). Electronic Nicotine Product (ENP) Graphic Warnings: Association between Exposure and Changes in Perceived Susceptibility and Severity of Explosion and Lung Injuries. *Health Behavior Research*, 7(2). <https://doi.org/10.4148/2572-1836.1219>
- 73) LoParco, C.R., Walters, S.T., Zhou, Z., & **Rossheim, M.E.** (2023). Associations between cannabis risk perceptions and Delta-8 THC use among young adults. *Journal of Substance Use*, 1–7. <https://doi.org/10.1080/14659891.2023.2293798>.
- 72) Nabil, A.K., Barry, A.E., LoParco, C., & **Rossheim, M.** (2023). Associations between Adult Cannabis Use and Chronic Health Conditions in a Nationally Representative Sample of the United States. *Journal of Substance Use*, 1–12. doi: 10.1080/14659891.2023.2288838
- 71) **Rossheim, M.E.**, Gonzalez-Pons, K.M., Tillett, K.K., Treffers, R.D., Trangenstein, P.J., Lerch J., Taxman, F.S., Greene, K.M., LoParco, C.R., & Jernigan, D.H. (2023). Alcopops Disproportionately Consumed by Minors in Sexual Assault Cases. *Health Behavior Research*, 6(4). <https://doi.org/10.4148/2572-1836.1203>
- 70) Henry, D., Partin, K., LoParco, C., & **Rossheim, M.** (2023). The Hemp-Derived Cannabinoid Industry and the Potential of Self-Regulation: Using Social Media to Assess an Evolving Health Risk. *Social Science & Medicine*, 334:116189. doi: 10.1016/j.socscimed.2023.116189
- 69) LoParco, C.R., Olsson, S., Sekhon, V., McDonald, K.K., Yockey, R.A., Livingston, M.D., Trangenstein, P.J., & **Rossheim, M.E.** (2023). Associations between Delta-8 THC and Four Loko retail availability in Fort Worth, Texas. *Health Behavior Research*, 6(4). <https://doi.org/10.4148/2572-1836.1195>
- 68) Walker, A.L., LoParco, C.R., **Rossheim, M.E.**, & Livingston, M.D. (2023). #Delta8: A retailer-driven increase in Delta-8 THC discussions on Twitter from 2020 to 2021. *American Journal of Drug and Alcohol Abuse*, 49(4), 491–499. doi:10.1080/00952990.2023.2222433

- 67) **Rossheim, M.E., LoParco, C.**, Henry, D., Trangenstein, P.J., & Walters, S.T. (2023). Delta-8, Delta-10, HHC, THC-O, THCP, and THCv: What should we call these products? *Journal of Studies on Alcohol and Drugs*, 84(3), 357–360. doi: 10.15288/jsad.23-00008
- 66) **LoParco, C.R., Rossheim, M.E.**, Walters, S. T., Zhou, Z., **Olsson, S.**, & Sussman, S. (2023). Delta-8 tetrahydrocannabinol: a scoping review and commentary. *Addiction*, 118(6), 1011–1028. doi: 10.1111/add.16142
- 65) **Seiter, C.R.**, Zhao, X., & **Rossheim, M.E.** (2024). Valence of YouTube Comments and College Student Reactions Towards Electronic Nicotine Product Counter-Marketing Messages. *Health Communication*, 39(3), 592–602. doi: 10.1080/10410236.2023.2177795
- 64) **LoParco, C.R.**, Yockey, R. A., **Sekhon, V.K.**, **Olsson, S.**, **Galindo, R.**, **Balasundaram, R.**, **Agwuncha, T.**, & **Rossheim, M.E.** (2023). Kratom retail availability in Fort Worth, Texas. *Journal of Psychoactive Drugs*, 56(1), 8–13. doi: 10.1080/02791072.2023.2181243.
- 63) **LoParco, C.R.**, **Olsson, S.E.**, Greene, K.M., Livingston, M.D., Henry, D., Trangenstein, P.J., Walker, A., & **Rossheim, M.E.** (2022). How are retailers describing Delta-8 THC? A mixed-methods study in Fort Worth, Texas. *Journal of Studies on Alcohol and Drugs*, 84(2), 298–302. doi: 10.15288/jsad.22-00287
- 62) Olusanya, O., Greene, K., **Rossheim, M.**, & Barry, A.E. (2022). Midwives' Knowledge and Perceived Barriers to Screening Alcohol Use among Pregnant Women in a Southwestern U.S. State. *Drug and Alcohol Review*, 42(2), 384–388. doi: 10.1111/dar.13576
- 61) **Rossheim, M.E.**, **LoParco, C.R.**, **Walker, A.**, Livingston, M.D., Trangenstein, P.J., **Olsson, S.**, **McDonald, K.K.**, Yockey, R.A., Lunningham, J.M., Kong, A.Y., Henry, D., Walters, S.T., Thombs, D.L., & Jernigan, D.H. (2022). Delta-8 THC Retail Availability, Price, and Minimum Purchase Age. *Cannabis and Cannabinoid Research*, 9(1), 363–370. doi: 10.1089/can.2022.0079
- 60) **Rossheim, M.E.**, Peterson, M.S., Livingston, M.D., Dunlap, P., **Tran, K.**, **Emechebe, O.C.**, **McDonald, K.K.**, Trangenstein, P.J., Treffers, R.D., Jernigan, D.H., & Thombs, D.L. (2022). Eye-tracking to Examine Alcohol Product Packaging Appeal Among Young People. *American Journal of Drug and Alcohol Abuse*, 48(6), 734–744. doi: 10.1080/00952990.2022.2129062
- 59) **LoParco, C.R.**, **Webb, N.**, Subbaraman, M.S., Lin, H.C., Trangenstein, P.J., Yockey, R.A., & **Rossheim, M.E.** (2023). Characteristics of drinking episodes associated with simultaneous alcohol and cannabis use among underage drinkers in the United States. *Addictive Behaviors*, 136, 107501. doi: 10.1016/j.addbeh.2022.107501
- 58) **LoParco, C.R.**, **Walker, A.**, Livingston, M.D., **Khoshhal, B.**, Gonzalez-Pons, K.M., Soule, E., Treffers, R., & **Rossheim, M.E.** (2022). A national assessment of on-premise drinking establishments near public universities: Drink prices, drink specials, indoor tobacco use, and state-level alcohol laws. 46(11):2068–2076. *Alcoholism: Clinical and Experimental Research*. doi: 10.1111/acer.14937
- 57) **Wang, S.**, **Rossheim, M.**, & Nandya, R.R. (2022). Trends in prevalence of short sleep duration and trouble sleeping among US adults, 2005-2018. *SLEEP*, 46(1), zsac231. doi: 10.1093/sleep/zsac231
- 56) **Zamba, P.T.** & **Rossheim, M.E.** (2022). Are state minimum jail sentences associated with frequency of self-reported drunk-driving? *Traffic Injury Prevention*, 23(8):459–464. doi: 10.1080/15389588.2022.2117984

- 55) **Rossheim, M.E.**, Khoshhal, B., Karon, S., Cheskin, L.J., Trangenstein, P.J., Frankenfeld, C.L., Ramezani, N., & Cuellar, A.E. (2022). Substance Use and Firearm Access Among College Freshmen. *Journal of American College Health*, 72(4), 1001–1005. doi: 10.1080/07448481.2022.2068959
- 54) Cai, X., Zhao, X., **Rossheim, M.E.**, & Xue, H. (2021). Vaping and COVID-19 Risk: Perceived Link and Its Correlates among At-Risk Adolescents. *Preventive Medicine Reports*, 24, 101598. doi: 10.1016/j.pmedr.2021.101598
- 53) Livingston, M.D., Walker, A., Cannell, M.B., & **Rossheim, M.E.** (2022). Popularity of Delta-8 THC on the Internet Across US States, 2021. *American Journal of Public Health*, 112(2), 296–299. doi: 10.2105/AJPH.2021.306586.
- 52) Lin, S.-Y., Cheng, X., **Rossheim, M.E.**, Gress, D., Cuellar, A.E., Cheskin, L.J., & Xue, H. Associations between use of specific social media sites and electronic cigarette use among college students. (2021). *Journal of American College Health*, 71(7), 2217–2224. doi: 10.1080/07448481.2021.1965149.
- 51) Cuellar, A.E., Adams, L.M., de Jonge, E., Espina, V., Espinoza, L., Fischer, S.F., Frankenfeld, C.L., Hines, D.A., Kornienko, O., Lawrence, H.Y., Rana, Z.H., Ramezani, N., **Rossheim, M.E.**, Short, J.L., Waithaka, E.N., Wilson, A.N., & Cheskin, L.J. Protocol for The *Mason: Health Starts Here* Prospective Cohort Study of Young Adult College Students. (2021). *BMC Public Health*, 21(1), 897. doi: 10.1186/s12889-021-10969-5
- 50) Trangenstein, P.J., Peddireddy, S., Cook, W., **Rossheim, M.E.**, Monteiro, M.G., & Jernigan, D.H. (2021). Alcohol policy scores and alcohol-attributable homicide rates in 150 countries. *American Journal of Preventive Medicine*, 61(3), 311–319. doi: 10.1016/j.amepre.2021.03.020 PMID: 34229927
- 49) **Rossheim, M.E.**, Livingston, M.D., Walker, D., Reid, N.E., Liu, L.P., & Mazer-Amirshahi, M. (2021). Supersized Alcopop Related Calls in the National Poison Data System, 2010-2019. *Drug and Alcohol Dependence*, 222, 108657. doi: 10.1016/j.drugalcdep.2021.108657
- 48) Gimm G., Parekh, T., & **Rossheim, M.E.** (2021). Prevalence and Risk Factors of E-Cigarette Use among Working-Age Adults with and without Disabilities in 2017-2018. *Disability and Health Journal*, 14(2), 101048. doi: 10.1016/j.dhjo.2020.101048.
- 47) Olusanya, O., Olokunlade, T., **Rossheim, M.E.**, Greene, K.M., & Barry, A.E. (2021). Alcohol Messages Disseminated to Pregnant Women by Midwives. *American Journal of Drug and Alcohol Abuse*, 47(2), 255–264. doi: 10.1080/00952990.2020.1836187.
- 46) **Rossheim, M.E.**, Lerch, J.A., Walters, S.T., Livingston, M.D., & Taxman, F.S. (2020). Supersized alcopop consumption associated with homelessness and gang membership. *Alcoholism: Clinical and Experimental Research*, 44(11), 2373–2378. doi: 10.1111/acer.14469
- 45) **Rossheim, M.E.**, Zhao, X., Soule, E.K., Thombs, D.L., Suzuki, S., Ahmad, A., & Barnett, T.E. (2022). Aerosol, Vapor, or Chemicals? College Student Perceptions of Harm from Electronic Cigarettes and Support for a Tobacco-Free Campus Policy. *Journal of American College Health*, 70(6), 1754–1760. doi: 10.1080/07448481.2020.1819293
- 44) **Rossheim, M.E.**, McDonald, K.K., Soule, E.K., Gimm, G.W., Livingston, M.D., Barnett, T.E., Jernigan, D.H., & Thombs, D.L. (2020). Electronic Cigarette Explosion/Burn and Poisoning Related Emergency Department Visits, 2018-2019. *American Journal of Emergency Medicine*, 38(12), 2637–2640 doi: 10.1016/j.ajem.2020.08.017

- 43) Olson, M.L., **Rossheim, M.E.**, Sanders, S.B., & Yurasek, A.M. (2022). Alcohol Demand and Supersized Alcopop Consumption among Undergraduate College Students. *Experimental and Clinical Psychopharmacology*, 30(1), 120–125. doi: 10.1037/pha0000380
- 42) **Rossheim, M.E.**, Livingston, M.D., Krall, J.R., Barnett, T.E., Thombs, D.L., McDonald, K.K., & Gimm, G.W. (2020). Cigarette Use Before and After the 2009 Flavored Cigarette Ban. *Journal of Adolescent Health*, 67(3), 432–437. doi: 10.1016/j.jadohealth.2020.06.022
- 41) Olusanya, O.A., Wigfall, L.T., **Rossheim, M.E.**, Tomar, A., & Barry, A.E. (2020). Binge drinking, HIV/HPV co-infection risk, and HIV testing: Factors associated with HPV vaccination among young adults in the United States. *Preventive Medicine*, 134. doi: 10.1016/j.ypmed.2020.106023
- 40) **Rossheim, M.E.**, Soule, E.K., Thombs, D.L., Barnett, T.E., Livingston, M.D., Gimm, G., & Emechebe, O. (2020). Electronic Cigarette Explosion and Burn Injuries. *Tobacco Regulatory Science*, 6(3), 179-186. doi: 10.18001/TRS.6.3.2
- 39) Soule E.K., **Rossheim, M.E.**, Cavazos, T., Bode, K., & Desrosiers, A. (2019). Cigarette, Waterpipe, and Electronic Cigarette Use Among College Fraternity and Sorority Members and Athletes in the United States. *Journal of American College Health*, 69(5), 463-469. doi: 10.1080/07448481.2019.1680555
- 38) **Rossheim, M.E.**, Ninh, E.Q., Livingston, M.D., & Thombs, D.L. (2020). 49,000 Avocado Cutting Injuries. *American Journal of Health Behavior*, 44(1),13-17. doi: 10.5993/AJHB.44.1.2
- 37) **Rossheim, M.E.**, Yurasek, A.M., Greene, K.M., Gonzalez-Pons, K.M., Barry, A.E., Thombs, D.L., Trangenstein, P.J., Nelson, C., Cavazos, T., Treffers, R.D., & Jernigan, D.H. (2019). The Federal Trade Commission’s mandated Four Loko labeling fails to facilitate accurate estimation of alcohol content by college students. *American Journal of Drug and Alcohol Abuse*, 46(4), 430-437. doi: 10.1080/00952990.2019.1671438
- 36) **Rossheim, M.E.**, Greene, K.M., Yurasek, A.M., Barry, A.E., Gonzalez-Pons, K.M., Trangenstein, P.J., Cavazos, T., Nelson, C., Treffers, R.D., Thombs, D.L., & Jernigan, D.H. (2019). Underage drinkers’ first experience consuming a popular brand of supersized alcopop. *American Journal of Drug and Alcohol Abuse*, 46(4):421-429. doi: 10.1080/00952990.2019.1653316
- 35) **Rossheim, M.E.**, Gonzalez-Pons, K.M., Thombs, D.L., Jernigan, D.H., Barry, A.E., Treffers, R.D., Greene, K.M., & Yurasek, A.M. (2019). Rapid Ingestion of Supersized Alcopops: An Examination of YouTube Videos. *Health Behavior and Policy Review*, 6(4),395-401. doi:10.14485/HBPR.6.4.7
- 34) Trangenstein P.J., Gray, C., **Rossheim, M.E.**, Sadler, R., & Jernigan, D.H. (2019). Alcohol Outlet Clusters and Population Disparities. *Journal of Urban Health*, 97, 123-136. doi:10.1007/s11524-019-00372-2
- 33) **Rossheim, M.E.**, Thombs, D.L., Treffers, R.D., Trangenstein, P.J., McDonald, K.K., Ahmad, R., Siklo, S.S., Gonzalez-Pons, K.M., Suzuki, S., & Jernigan, D.H. (2019). Price of Four Loko in Large U.S. Cities, 2018. *Alcoholism: Clinical and Experimental Research*, 43(7), 1585-1590. doi:10.1111/acer.14080
- 32) Livingston, M.D., **Rossheim, M.E.**, & Hall, K.S. (2019). A Descriptive Analysis of School and School Shooter Characteristics and the Severity of School Shootings in the United States, 1999—2018. *Journal of Adolescent Health*, 64, 797-799. doi: 10.1016/j.jadohealth.2018.12.006

- 31) **Rossheim, M.E.**, Livingston, M.D., Soule, E.K., Zeraye, H.A., & Thombs, D.L. (2019). Electronic Cigarette Explosion and Burn Injuries, US Emergency Departments 2015–2017. *Tobacco Control*, 28, 472-474. doi: 10.1136/tobaccocontrol-2018-054518
- 30) Greene, K.M., Murphy, S.T., & **Rossheim, M.E.** (2018). Context and Culture: Reasons Young Adults Drink and Drive in Rural America. *Accident Analysis and Prevention*, 121, 194-201. doi: 10.1016/j.aap.2018.09.008
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- 28) **Rossheim, M.E.**, Thombs, D.L., Krall, J.R., & Jernigan D.H. (2018). College Students' Underestimation of Blood Alcohol Concentration from Hypothetical Consumption of Supersized Alcopops: Results from a Cluster-Randomized Classroom Study. *Alcoholism: Clinical and Experimental Research*, 42(7), 1271-1280. doi: 10.1111/acer.13764
- 27) **Rossheim, M.E.**, Thombs, D.L., & Treffers, R.D. (2018). High-alcohol-content flavored alcoholic beverages (supersized alcopops) should be reclassified to reduce public health hazard. *The American Journal of Drug and Alcohol Abuse*, 44(4), 413-417. doi: 10.1080/00952990.2018.1460375
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- 25) **Rossheim, M.E.**, Livingston, M.D., Lerch, J., Taxman, F.S., & Walters, S.T. (2018). Serious Mental Illness and Negative Substance Use Consequences among Adults on Probation. *Health and Justice*, 6(1), 6. doi: 10.1186/s40352-018-0064-7
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- 23) **Rossheim, M.E.**, & Thombs, D.L. (2018). Estimated Blood Alcohol Concentrations Achieved by Consuming Supersized Alcopops. *The American Journal of Drug and Alcohol Abuse*, 44(3), 317-320. doi: 10.1080/00952990.2017.1334210.
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16) **Rossheim, M.E.**, Thombs, D.L., & Suzuki, S. (2016). Association between alcohol outlets and HIV prevalence in U.S. counties. *Journal of Studies on Alcohol and Drugs*, 77(6), 898–903. doi: 10.15288/jsad.2016.77.898

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14) **Rossheim, M.E.**, Thombs, D.L., & Suzuki, S. (2015). Bars and Nightclubs Associated with Higher HIV Prevalence. *Drug and Alcohol Dependence*, 155, 31-36. doi: 10.1016/j.drugalcdep.2015.08.024

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8) **Rossheim, M.E.**, Wilson, F., Suzuki, S., Rodriguez, M., Walters, S., Thombs, D.L. (2014). Associations between Drug Use and Motorcycle Helmet Use in Fatal Crashes. *Traffic Injury Prevention*, 15(7), 678-684. doi: 10.1080/15389588.2013.866235

7) Walters, S.T., Ondersma, S.J., Ingersoll, K., Rodriguez, M., Lerch, J., **Rossheim, M.E.** & Taxman, F.S. (2014). MAPIT: Development of a Computer-Based Intervention Targeting Substance Abuse Treatment in the Criminal Justice System. *Journal of Substance Abuse Treatment*, 46(1), 60-65. doi: 10.1016/j.jsat.2013.07.003

- 6) **Rossheim, M.E.** & Thombs, D.L. (2013). Multiple Fruit-Flavored Alcoholic Drinks in a Can (MFAC): An Overlooked Class of Potentially Harmful Alcohol Products. *The American Journal of Drug and Alcohol Abuse*, 39(5), 280–283. doi: 10.3109/00952990.2013.818681
- 5) **Rossheim, M.E.**, Thombs, D.L., O'Mara, R.J., Bastian, N., & Suzuki, S. (2013). Associations between Bar Patron Alcohol Intoxication and Tobacco Smoking. *American Journal of Health Behavior*, 37(6), 794-799. doi: 10.5993/AJHB.37.6.8.
- 4) **Rossheim, M.E.** & Thombs, D.L. (2011). Artificial sweeteners, caffeine, and alcohol intoxication in bar patrons. *Alcoholism: Clinical and Experimental Research*, 35(10), 1891-1896. doi: 10.1111/j.1530-0277.2011.01534.x
- 3) Thombs, D.L., **Rossheim, M.E.**, Barnett, T., Weiler, R.M., Moorhouse, M., & Coleman, B. (2011). Is the focus on AmED misplaced? Associations between caffeine mixers and bar patron Intoxication. *Drug and Alcohol Dependence*, 116, 31–36. doi: 10.1016/j.drugalcdep.2010.11.014
- 2) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2010). Event-level analyses of energy drink consumption and alcohol intoxication in bar patrons. *Addictive Behaviors*, 35(4), 325-30. doi: 10.1016/j.addbeh.2009.11.004
- 1) O'Mara, R.J., Thombs, D.L., Wagenaar, A.C., **Rossheim, M.E.**, Merves, M.L., Hou, W., Dodd, V.J., Pokorny, S.B., Weiler, R.M., & Goldberger, B.A. (2009). Alcohol price and intoxication in college bars. *Alcoholism: Clinical and Experimental Research*, 33(11), 1973-1980. doi: 10.1111/j.1530-0277.2009.01036.x

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Invited Publications

- 1) **Rossheim, M.E.**, Suzuki, S., & Thombs, D.L. (2013). Letter to the Editor in Regard to Peacock, Bruno, and Martin (2012): “The Subjective Physiological, Psychological, and Behavioral Risk-Taking Consequences of Alcohol and Energy Drink Co-Ingestion” Misleading Results and Unjustified Conclusions. *Alcoholism: Clinical and Experimental Research*, 37(12), 2168–2170.
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Contributions to Non-Peer-Reviewed Reports and Factsheets

- 8) Derived Psychoactive Cannabis Products (DPCPs): The Urgent Need for Bans to Protect Public Safety. (2024). University of North Texas Health Science Center.
- 7) Derived Psychoactive Cannabis Products (DPCPs): An Overlooked Threat to Public Safety. (2024). Bifold. University of North Texas Health Science Center.
- 6) Supersized Alcopops. (2024). Factsheet. University of North Texas Health Science Center.
- 5) What You Should Know About Delta 8 and other Derived Psychoactive Cannabis Products (DPCPs). (2023). Posters created for health care waiting rooms. University of Nevada – Reno; CDC grant.
- 4) Derived Psychoactive Cannabis Products (DPCPs): An Overlooked Threat to Public Safety. (2023). Factsheet. University of North Texas Health Science Center.

- 3) Ready to Drink “Liquor in a Can” Presents Dangerous Underage Drinking Risks. (2023). Texans for Safe and Drug-Free Youth.
- 2) The Alcohol Tobacco and Other Drug (ATOD) Sub-Council of the Live Healthy Miami Gardens Initiative. (2020). Data Book: The Alcohol Retail Environment in Miami Gardens, Florida.
- 1) Greene K.M, Rossheim, M.E., & Murphy, S.T. (2017). Drinking and Driving in the Big Sky State: Key Insights from Young Adults. Montana State University. Center for American Indian and Rural Health Equity.

Grants and Contracts

Completed Grants

American Cancer Society (ACS) Grant Tobacco-Free Generation Campus Initiative The Tobacco-Free Mason Project Role: Project Lead	2019 – 2022 \$20,000.00
Multidisciplinary Summer Team Impact Grant OSCAR and the Office of Undergraduate Education, George Mason University Provost Award COVID-19’s Impact on Under-Resourced/Underrepresented College Students and their Peers Principal Investigator: Lawrence J. Cheskin; Co-PI: Alison Cuellar Role: Co-Investigator (Co-I)	2021 \$56,875.00
Multidisciplinary Summer Team Impact Grant OSCAR and the Office of Undergraduate Education, George Mason University Provost Award Development and Evaluation of Electronic Cigarette Counter-Marketing Principal Investigator: Matthew E. Rossheim; Co-PI: Xiaoquan Zhao Role: Principal Investigator (PI)	2020 \$52,000.00
Multidisciplinary Summer Team Impact Grant OSCAR and the Office of Undergraduate Education, George Mason University Provost Award Eye-tracking Research to Examine Alcohol Product Packaging’s Appeal to Youth Principal Investigator: Matthew E. Rossheim; Co-PI: Matthew S. Peterson Role: Principal Investigator (PI)	2019 \$42,000.00
Substance Abuse and Mental Health Services Administration (SAMHSA) and the Health Foundation of South Florida Live Healthy Miami Gardens Lead Staff: Chuck Ridley Role: Consultant	2020
National Institute on Drug Abuse (NIDA) Grant RO1-DA029010-01A1: In-Person vs Computer Interventions to Increase Probation Compliance Principal Investigators: Scott T. Walters & Faye S. Taxman Role: Consultant	2016 – 2018
National Institute of General Medical Sciences (NIGMS) Grant 5P20GM104417: Center for American Indian and Rural Health Equity (CAIRHE) Principal Investigator: Alexandra K. Adams Dr. Kaylin M. Greene’s research project: “Substance Use and Driving Among Rural Young Adults” Role: Consultant	2017

Teaching

Courses Taught

16 courses, 43 sections

	Student Level	Forum	Times Taught
University of North Texas Health Science Center (2021-present)			
BACH 6316: Multilevel Modeling with Health Behavior Applications	Graduate PhD	In-person	1
BACH 6314: Generalized Linear Modeling with Behavior Applications	Graduate PhD	In-person Hybrid	2 1
BACH 6324: Design and Evaluation of Preventive Interventions	Graduate PhD	In-person	1
PHED 6320: Grant Writing & Grantsmanship	Graduate PhD	In-person	1
PHED 5338: Discovery Based Paper: Literature Review and Proposal Development	Graduate MS/PhD	Online Hybrid	1 1
PHED 5340: Discovery Based Paper: Data Analysis and Interpretation	Graduate MS/PhD	In-person	2
PHED 5350: Discovery Based Paper: Manuscript Preparation and Submission	Graduate MS/PhD	In-person	2
PHED 5330: Foundations of Public Health	Graduate MHA, MPH, MS, PhD	In-person	1
George Mason University (2015-2021)			
GCH 380: Public Health Research Methods	Undergraduate	In-person Online	7 3
GCH 310: Health Behavior Theories	Undergraduate	In-person Hybrid	2 2
GCH 465: Community Health Capstone	Undergraduate	Hybrid Online	1 2
GCH 651: Behavioral Research Methods	Graduate MS and MPH	In-person Online	4 1
GCH 601: Introduction to Biostatistics	Graduate MS and MPH	Online	2
University of North Texas Health Science Center (2014-2015)			
BACH 5300: Theoretical Foundations of Individual and Community Health	Graduate MPH	In-person	2
BACH 5319: Tobacco Control and Prevention	Graduate MPH	In-person	2
BACH 5321: Injury and Violence Prevention	Graduate MPH	Online	2

Awards & Honors

Advocate of the Year Award

2025

Recipient of the prestigious Advocate of the Year award by CADCA and the 7,000 evidence-based multi-sector prevention coalitions they represent. This award recognizes outstanding individuals whose research and advocacy efforts have profoundly influenced public health policy.

- Research Scholars & Mentorship Program** 2023 – 2024
Selected by the American Academy of Health Behavior Research Scholars committee for a 12-month mentoring program, that matches junior-level researchers with senior investigators to help develop skills, gain experience, and produce high-quality scholarly research products.
- Mason Core Teaching Award** 2019
Summer 2019 Course *Community Health Capstone* was selected by the Mason Core Committee to receive a Mason Core Award Letter because the course was recognized by students for being an outstanding “Mason Core Capstone, Writing Intensive in Major” course.
- Nominee for the Career Connection Faculty Award** 2019
One of five faculty/staff members in the Department of Global and Community Health nominated by students for the University-wide Career Connection Faculty Award for faculty and staff who make a positive impact on students' career goals, employment plans, or graduate school preparation.
- Research Scholars Mentorship Program** 2016 – 2017
Selected by the American Academy of Health Behavior Research Scholars committee for a 12-month mentoring program, that matches junior-level researchers with senior investigators to help develop skills, gain experience, and produce high-quality scholarly research products.
- School of Public Health Dean’s Continuing Student Scholarship** 2013 – 2014
Received a competitive scholarship guaranteeing Texas in-state tuition rate for the third year of study and a \$1,000 tuition waiver
- School of Public Health Dean’s Continuing Student Scholarship** 2012 – 2013
Received a competitive scholarship guaranteeing Texas in-state tuition rate for the second year of study and a \$1,000 tuition waiver
- 1st Place Oral Presentation Award** 2012
1st place award for oral presentation in the School of Public Health at the University of North Texas Health Science Center’s Research Appreciation Day. Received a plaque and award for \$300
- Graduate Assistant** 2011 – 2013
Received a \$20,000/year assistantship to enroll in the University of North Texas Health Science Center’s PhD program in Public Health Sciences
- School of Public Health Dean’s Scholarship** 2011 – 2012
Received a competitive scholarship guaranteeing Texas in-state tuition rate for the first year of study and a \$1,000 tuition waiver
- Honorable Mention** 2010
Received recognition for a poster presented at the I-Cubed sponsored National Science Foundation Poster Presentation. Six of the more than 100 posters were selected for this award.
- Undergraduate Researcher of the Year** 2009
Awarded by the Student Safety Research Colloquium to the undergraduate with the most significant research contribution during the 2008-2009 school year, honor accompanied by a research/travel grant.
- Florida Academic Scholars Award** 2005 – 2009
State scholarship awarded annually to graduating seniors who exceed minimum grade point average and entrance exam requirements. Recipients receive full tuition and fees for four years at a Florida university of their choice.
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Institutional Service

University of North Texas Health Science Center & Community	
North Texas Regional Institutional Review Board (IRB), Alternative Board Member	2022 – 2024
UNTHSC Faculty Grievance and Appeal Committee	2021 – present
Faculty Facilitator, Interprofessional Education (IPE) Activity: Communication	2021
UNTHSC School of Public Health	
Search Committees	
Search for Faculty, Joint Appointment School of Public Health & The Center of Health Policy, Committee Chair	2023 – 2024
Search for the Chair of the Department of Health Administration and Health Policy, Committee Co-Chair	2023
Search for the Assistant Dean of Data Reporting and Analytics, Committee Member	2023
Search for SPH's Associate Dean for Research and Faculty Advancement, Committee Chair	2021
Dissertation Committees	
Dissertation Committee Member, Nathaniel Webb	2023 – 2024
Dissertation Committee Chair, Cassidy LoParco	2022
Promotion and Tenure Committees	
Promotion and Tenure Committee Member	2021 – present
Research Advisory Committee (RAC), Committee Member	2022 – present
Promotion and Tenure Revisions, Sub-Committee Member	2022 – 2023
Research Guidelines, Sub-Committee Member	2022 – 2023
Service and Professors of Practice Guidelines, Sub-Committee Member	2022 – 2023
MS/PhD Program Service	
MS/PhD Student Recruitment and Admissions	2022 – present
Journal Club, Faculty Coordinator and Facilitator	2021 – 2023
Discovery-Based Paper, Faculty Advisor	
Kayla Tillett	2024
Sydney Jarvis	2024
MPH/MHA Program Service	
Masters' Admission Committee (MAC), Committee Member	2023 – present
Student Recruitment Event, Faculty Volunteer	2024
Other Institutional Committees, Advisory Boards, and Service	
Academic Community Partnerships Advisory Board	2023 – present
CPH Design Task Force	2023
SPH Course Peer-Reviewer	2021 – present

George Mason University	
University-wide	
Tobacco-Free Mason Committee, Chair	2019 – 2021
Policy Sub-Committee, Chair	2019 – 2021
Communication Sub-Committee, Member	2019 – 2021
College of Health and Human Services	
Mason: <i>Health Starts Here</i> student cohort study, Steering Committee Member	2019 – 2021
Integrative Learning Experience Faculty Advisor	2020 – 2021
Community Health Promotion	
Public Health Practice	
Epidemiology	
Grievance Committee Member	2019
Graduate Program Advisory Committee Member	2018 – 2019
MPH Core Alignment/Revision with CEPH Competencies, Taskforce Member	2018

Community Health Promotion Workgroup Member for CEPH Accreditation	2018
Judge, Community Health Capstone Presentations	2018
Grant Writing Group Member, Global and Community Health	2017
Global and Community Health PhD Task Force Member	2016 – 2019
Graduate Application Reviewer MPH, Community Health Promotion MPH, Public Health Communication MPH, Public Health Practice MPH, Global Health	2016 – 2021
Graduate Application Reviewer PhD, Social and Behavioral Sciences PhD, Epidemiology	2021
Research Mentor, OSCAR Undergraduate Student Research Fellowship Program Samantha Seballos Kaylan Bullock Candace Nelson Nafisa Afrin Humera Uddin	2019 – 2020 2019 – 2020 2016 – 2018 2015 – 2017 2015 – 2016
Search Committee Member Nutrition Department Term Faculty Position Global and Community Health (GCH) Department Chair Global and Community Health (GCH) Public Health Practice Faculty Position Global and Community Health (GCH) MPH Program Coordinator Global and Community Health (GCH) Faculty Biostatistician Position	2020 2019 – 2020 2016 – 2017 2015 – 2016 2015 – 2016

University of North Texas Health Science Center	
Academic Advisor, MPH Community Health Program (80+ students each semester)	2014 – 2015
Practice Experience Advisor	2014 – 2015
Committee Member Masters' Admission Masters' Curriculum Practice Experience Graduation Safety Student Thesis	2014 – 2015 2014 – 2015 2014 – 2015 2014 – 2015 2014 – 2015 2014 – 2015
Judge, School of Public Health - Research Appreciation Day	2015
Search Committee Member, Recruitment and Outreach Coordinator	2015
Instructor, CPH Exam Review – Social and Behavioral Sciences	2014

Professional Service

Invited Reviewer: Peer-Reviewed Journals (54)

<i>Addiction</i>	2024 2020 2019 2016
<i>Journal of the American Medical Association (JAMA)</i>	2023
<i>Journal of Adolescent Health</i>	2023
<i>Journal of Psychoactive Drugs</i>	2023
<i>Substance Use & Misuse</i>	2024 2018
<i>Health Behavior Research</i>	2024

	2024 2023 2020 2019
<i>American Journal of Preventive Medicine</i>	2023 2021
<i>The American Journal of Drug and Alcohol Abuse</i>	2023 2014 2013
<i>Preventive Medicine</i>	2022 2022 2014
<i>Preventive Medicine Reports</i>	2024
<i>Drug and Alcohol Dependence</i>	2022 2021 2020 2017 2016
<i>Alcoholism: Clinical and Experimental Research</i>	2022 2015
<i>The American Journal of Public Health</i>	2020 2014
<i>Tobacco Control</i>	2020
<i>Addictive Behaviors</i>	2022 2021 2017 2016
<i>Pediatrics</i>	2020
<i>Journal of Substance Abuse Treatment</i>	2021
<i>Injury Epidemiology</i>	2020
<i>Prevention Science</i>	2020
<i>Journal of Studies on Alcohol and Drugs</i>	2021 2020 2020 2020 2019 2018 2017
<i>International Journal of Environmental Research and Public Health</i>	2020 2019
<i>Experimental and Clinical Psychopharmacology</i>	2020
<i>Annals of Epidemiology</i>	2017
<i>Drug and Alcohol Review</i>	2016 2014
<i>American Journal of Criminal Justice</i>	2015

Invited Reviewer: Scientific Conference Abstracts

American Academy of Health Behavior (AAHB)	
Annual Meeting, American Academy of Health Behavior (AAHB)	2024
Annual Meeting, American Academy of Health Behavior (AAHB)	2023
Annual Meeting, American Academy of Health Behavior (AAHB)	2021

Making Contact: A Training for COVID-19 Contact Tracers, provided by the Association of State and Territorial Health Officials (ASTHO) and the National Coalition of STD Directors (NCSD) 2020

Community Service

CADCA, Evaluation and Research Advisory Committee Member 2024 – present
("Community-Based; Advocacy-Focused; Data-Driven; Coalition-Building; Association",
formerly "Community Anti-Drug Coalitions of America")

-CADCA represents and provides support to more than 5,000 community coalitions and has members in every U.S. state and territory, as well as more than 30 countries around the world. With 30 years of experience, CADCA has trained over 14,000 professionals. These figures demonstrate CADCA's extensive reach and significant global impact in influencing the field of substance misuse prevention.

Texas State Alcohol Epidemiology Project, Community Advisory Board, Member 2022 – present
-Hosted by Texans for Safe and Drug-Free Youth (TxSDY) & RTI International

Texans for Safe and Drug-Free Youth (TxSDY), Scientific Advisor 2022 – present

Eliminate Tobacco Use Texas, Steering Committee, Member 2022 – present

Live Healthy Miami Gardens, ATOD Sub-council, Consultant 2019 – 2023

Fort Worth Booster Seat Coalition, Evaluation Consultant 2013 – 2015

American Heart Association, SouthWest Affiliate, Smoke-Free Leadership Council 2014 – 2015

Professional Membership and Service

American Academy of Health Behavior, Full Member 2015 – present

2024 Conference Planning Committee, Chair 2023 – 2025

Board Member 2023 – 2024

2023 Research Review Chair 2021 – 2024

Professional Development and Mentoring Council, Member 2016 – present

Research Scholars Mentorship Program (RSMP), Co-Director 2022 – present

Resource Development Council, Member 2023 – present

Health Behavior Research section editor for quantitative and statistical methods 2022 – present

Thesis Presentation Competition, Judge 2019

Ad hoc committee to determine the viability of purchasing *Am J Health Behav* 2019

Alcohol Policy Conference, Scientific and Policy Advisory Committee Member 2021 – present

Alcohol Policy Conference 19, Conference Mentor 2024

Alcohol Policy Conference 19, Conference Mentor 2022

American Public Health Association (APHA), Member

Invited Speaker (60)

60) CADCA's 23rd Annual Mid-Year Training Institute, Chicago, IL 2024

Deep Dive into Synthetically Derived Cannabinoids: Issues and Policy Solutions

3-hour workshop, Co-presented with Chris Doarn (Senior Manager, Public Policy)

-Attended by prevention specialists across the United States

59) CADCA's 23rd Annual Mid-Year Training Institute, Chicago, IL 2024

Supersized Alcopops: Demonstrate Problematic Marketing and Labeling Practices

- Co-presented with Michael Mumper (President, Georgia Alcohol Policy Alliance)
 NABCA panel moderated by Kedar Dange (Public Policy Analyst):
Counteracting youth-targeted alcohol advertising and labeling practices in emerging alcohol products
-Attended by prevention specialists across the United States
- 58) The 2024 Johnny's Ambassadors Preventing Youth THC Use Conference, Denver, CO 2024
Derived Psychoactive Cannabis Products: The Harms of Delta-8 and Synthetic Cannabinoids
- 57) Texas Senate Committee on State Affairs Interim Study Hearing, Austin, TX 2024
 Interim Study on Banning Delta 8 & Delta 9, Testimony
- 56) Prevention Technology Transfer Center (PTTC) National Cannabis Risk Workgroup, Online 2024
 Panel Presentation with Ken Winters (Oregon Research Institute) & Sue Thau (CADCA)
Semi-Synthetic Cannabis Products: Public Health Concerns and Policy Solutions: Marketing and Retail Availability of Semisynthetic Cannabinoids
-More than 400 participants who are involved with substance use prevention
- 55) APIS and the STOP Act Report to Congress on the Prevention and Reduction of Underage Drinking projects, Staff Development Series, Online 2024
Derived Intoxicating Cannabis Product Marketing: Public Health Concerns and Policy Implications
- 54) UNT Health Science Center, School of Public Health – Grand Rounds, Fort Worth, TX 2024
Studying the New Alcohol and Cannabis Markets to Inform Regulations that Protect Young People
- 53) Texans for Safe and Drug Free Youth (TxSDY), Kendall County Coalition Meeting, Online 2024
Unseen Perils: Emerging Cannabis Products and Their Effects on Youth
- 52) Counter Tools, Online 2024
Healthy Point of Sale Webinar: Derived Psychoactive Cannabis Products
-Attended by 185 substance use prevention specialists across the United States
- 51) Indiana Drug Free Communities, Indiana Statehouse Rotunda 2024
 Keynote Speaker: *Raising Awareness of Intoxicating Cannabis Products*
- 50) CADCA's 34th Annual National Leadership Forum, National Harbor, MD 2024
New Intoxicating Cannabis Products
 ("Community-Based; Advocacy-Focused; Data-Driven; Coalition-Building; Association", formerly "Community Anti-Drug Coalitions of America")
-Attended by prevention specialists across the United States
- 49) The Pacific Southwest Rural Opioid Technical Assistance Regional center (PS ROTA-R) 2024
 The Green Adolescent Brain Webinar Series
 Cannabis: Clarifying Truths and Facts Through the HAZE, 2-Part Webinar Series
New Intoxicating Cannabis Products: Marketing and Public Health Concerns
- 48) Texas Statewide Coalition, Quarterly Meeting, Texans for a Safe and Drug-Free Youth 2023
Texas Cannabis Products and Young Marketing
- 47) Austin Area Community Forum, Austin, TX 2023
Derived Psychoactive Cannabis Products: Retail Assessments in Fort Worth, Texas
- 46) Austin Area Community Forum, Austin, TX 2023
Supersized Alcopop Research: Implications for States and Communities

- 45) Alcohol Research Group (ARG), Advanced Alcohol Research Seminar at UC Berkeley 2023
Derived Psychoactive Cannabis Products: the concerning marketing practices of largely unregulated THC products
- 44) Addiction Interest Group (AIG), University of North Texas Health Science Center 2023
How to prevent young people from using dangerous substances?
Supersized Alcopops, E-cigarettes, and Derived Psychoactive Cannabis Products
- 43) Center for the Application of Substance Abuse Technology (CASAT) 2023
New Psychoactive Cannabis Products: Terminology, Marketing Strategies, and Associated Risks
-Attended by 110 substance use professionals in the Mountain Plains Addiction Technology Transfer Center (ATTC) network
- 42) American Heart Association (AHA) 2023
Derived Psychoactive Cannabis Products: the concerning marketing practices of largely unregulated THC products
-AHA's organization-wide tobacco leadership team (20 individuals across their advocacy, communications, science, policy, and community health teams)
- 41) Texans for Safe and Drug Free Youth (TxSDY), Statewide Advocacy Day Event, Austin, TX 2023
Liquor-in-a-can: Presents Dangerous Underage Drinking Risks
- 40) Alcohol Policy Panel of San Diego County, co-presented with Chuck Ridley: Miami Gardens 2023
Bridging Gaps, Breaking Cycles: Using Evidence-Based Practices and Community Organizing to Prevent Alcohol Related Harms
- 39) Prevention Technology Transfer Center (PTTC) Network, Southeast (HHS Region 4) 2022
Supersized alcopops: What can localities do about alcohol products that are attractive and dangerous to youth?
- 38) Dialogue in Public Health, University of North Texas Health Science Center 2022
Development of a Line of Inquiry and Building a Scientific Reputation
 Panelists: Dennis Thombs, Shafik Dharamsi, Melissa Lewis, Matthew Rossheim, & Stacey Griner
- 37) Community Impact North Carolina (CINC), North Carolina, Virtual Presentation 2022
Alcohol Marketing and Outlet Density: National Research to Local Assessments
-Presentation attended by alcohol prevention coalition leaders across North Carolina
- 36) Community Advisors for Research Design Strategies (CARDS) 2022
Supersized Alcopops, Electronic Cigarettes, and Delta-8 THC
- 35) HSC School of Public Health: Academic Community Partnerships (ACP) Advisory Meeting 2022
Supersized Alcopops, Electronic Cigarettes, and Delta-8 THC
- 34) Interactive Dialogue, hosted by the U.S. Alcohol Policy Alliance (USAPA) 2021
High-Risk Alcoholic Beverages and the Exploitation of Communities of Color: Supersized Alcopop Research
-More than 100 participants in attendance: mostly local level advocates, a few law enforcement, some employees of public health departments, CDC, and state level non-profits
- 33) Eliminate Tobacco Use Summit 2021, Virginia, Virtual 2021
Gaining Momentum for Implementing Policy Change at George Mason University
- 32) Sheehan & Associates, P.C.: Consumer & Class Action Law 2021

Supersized Alcopop Research

- 31) Michigan Coalition to Reduce Underage Drinking 2021
Supersized Flavored Malt Beverages
- 30) American Academy of Health Behavior, Annual Conference, Online 2021
Professional Development Presentation: *Managing and Analyzing Data with STATA*
- 29) Community Anti-Drug Coalition of America (CADCA) Research into Action webinar series 2021
Perception of harm from e-cigarettes and support for a tobacco-free campus policy
-450 participants, mostly local-level tobacco/substance use prevention professionals
- 28) Michigan Coalition to Reduce Underage Drinking 2020
Supersized Alcopop Research
- 27) University of North Texas Health Science Center, School of Public Health, Fort Worth, TX 2020
Supersized Alcopops and Electronic Cigarettes: How do we protect youth?
- 26) Association of State and Territorial Health Officials (ASTHO) 2020
Virtual Deskside Briefing Series to the full Tobacco Control Network (TCN) membership
E-Cigarette Harm Perceptions and Support for Tobacco-Free Campus Policies
- 25) George Mason University, Executive Council Meeting, Fairfax, VA 2020
Tobacco Use and COVID-19: The Tobacco-Free Mason Project
- 24) Tampa Alcohol Coalition, Tampa, FL (virtual meeting) 2020
Supersized Alcopop Research
- 23) Health Administration and Policy & Center for Health Policy Research and Ethics 2020
Health Policy Seminar Series, Fairfax, VA
E-Cigarette Explosions and Supersized Alcopop Consumption
- 22) 8th Annual National Drug Prevention Summit, Tampa, FL 2020
Supersized Alcopop Research: How do we prevent youth from obtaining dangerous quantities of sugar-sweetened alcohol?
- 21) George Mason University, Executive Council Meeting, Fairfax, VA 2020
The Tobacco-Free Mason Project
- 20) U.S. Food and Drug Administration (FDA), Center for Tobacco Products, Office of Science 2019
Beltsville, MD
Electronic Cigarette Explosion and Burn Injuries Presenting to U.S. Hospital Emergency Departments
- 19) Healthy Community Partnership, Live Healthy Miami Gardens, ATOD Sub-council Meeting 2019
Miami Gardens, FL
Alcohol Marketing and Alcohol Outlet Density: Findings from National Research and Local Assessments
- 18) Virginia Tobacco-Free Higher Education Summit, Richmond, VA 2019
Campus Tobacco Policy and Efforts to Change Policy at George Mason University
- 17) Advanced Research Seminar in Health Policy Analysis: HAP 868, Fairfax, VA 2019
Health Policy and Underage Drinking: Research on Supersized Alcopops

- 16) American Academy of Health Behavior, 19th Annual Conference, Greenville, SC 2019
Conference Roundtable, Research Communication Section: *How to Get Your Research Recognized*
- 15) American Academy of Health Behavior, 19th Annual Conference, Greenville, SC 2019
Conference Roundtable, Research Productivity Section: *Managing and Analyzing Data with Stata*
- 14) Healthy Community Partnership, Live Healthy Miami Gardens, ATOD Sub-council Meeting 2019
Public Health Research on Supersized Alcopops
- 13) New College of Florida, Sarasota, FL 2019
Supersized Alcopop Research to Protect Youth Safety
- 12) New College of Florida, Sarasota, FL 2019
Investigating a Disease Outbreak
- 11) National Student Leadership Conference Medicine & Healthcare, American University, D.C. 2018
Public Health Research: Supersized Alcopops
- 10) PhD Seminar: Health Administration and Policy, Fairfax, VA 2017
Alcohol Research: Guiding Policy to Improve Health
- 9) American Academy of Health Behavior, 17th Annual Conference, Tucson, AZ 2017
Professional Development Luncheon Workshop: *An Introduction to Working with Secondary Data*
- 8) American Academy of Health Behavior, 17th Annual Conference, Tucson, AZ 2017
Conference Workshop: *Managing and Analyzing Secondary Data with STATA*
- 7) American Academy of Health Behavior, 17th Annual Conference, Tucson, AZ 2017
Keys to Quality Mentorship and Productive Collaborations: Lessons Learned from AAHB Scholars
- 6) Department of Health & Kinesiology, Texas A&M, College Station, TX 2017
Substance Use Research to Guide Policy
- 5) Undergraduate Health Behavior Theories: GCH 310, Fairfax, VA 2017
Prevention of Alcohol-Related Harms: Research and Theory
- 4) George Mason University Graduate Student Advisory Council (GSAC) meeting, Fairfax, VA 2016
Public Health Research and the Certified in Public Health (CPH) exam
- 3) Osher Lifelong Learning Institute, Instructor, Fairfax, VA 2016
Science, Technology, and Health: *F801 Advances in Health, Alcohol Research*
- 2) Undergraduate Public Health Research Methods Class: GCH 380, Fairfax, VA 2016
Research at Mason
- 1) College of Health and Human Services (CHHS) Advisory Board Meeting, Fairfax, VA 2015
Alcohol Research and its Implications for Public Health

Scientific Conference Presentations (113)

*National/International conferences: 76
Local/State conferences: 37

Underline indicates co-author was a student that I mentored (48 students on 69 presentations)

- *113) McCready, D.M., LoParco, C.R., Cui, Y., **Rossheim, M.E.**, Chen-Sankey, J., Romm, K.F., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., & Berg, C.J. A marketing analysis of four prominent US cannabis companies. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.
- *112) LoParco, C.R., Tillett, K.K., Berg, C.J., & **Rossheim, M.E.** Derived psychoactive cannabis product online retail: Age and shipping restrictions. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.
- *111) LoParco, C.R., **Rossheim, M.E.**, Cui, Y., McCready, D.M., Romm, K.F., Wang, Y., Yang, Y.T., Cavazos-Rehg, P.A., & Berg, C.J. Derived psychoactive cannabis use among a national sample of US young adults. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.
- *110) Tillett, K.K., LoParco, C.R., Berg, C.J., & **Rossheim, M.E.** Popular brands of intoxicating cannabis products sold in vape shops across the United States, 2023. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.
- *109) **Rossheim, M.E.**, LoParco, C.R., Tillett, K.K., Treffers, R.D., Livingston, M.D., & Berg, C.J. Cannabis products in vape shops: United States, 2023. Poster presented by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Toronto, Canada, July 19-21, 2024.
- *108) Wang, S., **Rossheim, M.E.**, Nandy, R.R., & Nguyen, U.-S. Interaction between sleep duration and trouble sleeping on depressive symptoms among U.S. adults, NHANES 2015-2018. Poster presentation by Shanshan Wang at the SLEEP 38th Annual Meeting of the Associated Professional Sleep Societies, LLC (APSS), Houston, TX, June 5, 2024.
- *107) **Rossheim, M.E.** & Holt, N. Supersized alcopops demonstrate important weaknesses in U.S. alcohol regulations. Oral presentation by **Matthew Rossheim** and Nicole Holt at the Alcohol Policy (AP20) conference, Arlington, VA, May 14-16, 2024.
- *106) Tillett, K.K., Julian, M.T., Gerndt, E.M., & **Rossheim, M.E.** Developing and Implementing a Retail Alcohol Pricing Assessment Tool. Panel Presentation by Maria Julian (Overview of Retail Environment and Price Policies), **Matthew Rossheim** (Informing the Development of a Retail Price Surveillance Tool), Elizabeth Gerndt (Developing the Retail Alcohol Pricing Assessment Tool), and Kayla Tillett (Implementing the Retail Alcohol Pricing Assessment Tool) at the Alcohol Policy (AP20) conference, Arlington, VA, May 14-16, 2024.
- *105) Tillett, K.K., **Rossheim, M.E.**, Berg, C.J., & LoParco, C.R. Policy-Relevant Factors for the Online Retail of Derived Psychoactive Cannabis Products. Poster presentation by Kayla Tillett at the American Academy of Health Behavior (AAHB) conference, Savannah, Georgia, April 14-17, 2024.
- *104) Tillett, K.K., Seo, D.-C., Bone, C., Berg, C.J., **Rossheim, M.E.**, Peeri, N.C., & LoParco, C.R. Associations between Opioid and Kratom Use Across Racial and Ethnic Groups in a U.S. Representative Sample. Poster presentation by Kayla Tillett at the American Academy of Health Behavior (AAHB) conference, Savannah, Georgia, April 14-17, 2024.
- *103) Wang, S., **Rossheim, M.E.**, Walters, S.T, Nandy, R.R., & Norheim, K. Geographic Trends in Overall and Long-acting Opioid Prescribing Rates under Medicaid and Medicare Part D in the United States, 2013-2021. Poster presentation at the American Academy of Health Behavior (AAHB) conference, Savannah, Georgia, April 14-17, 2024.

- *102) **Rossheim, M.E.**, Tillett, K.K., Vasilev, V., LoParco, C.R., Berg, C.J., Trangenstein, P.J., Yockey, R.A., Sussman, S.Y., Siegel, M.B., & Jernigan, D.H. Types and Brands of Derived Psychoactive Cannabis Products: An Online Retail Assessment. Poster presentation by Kayla Tillett at the American Academy of Health Behavior (AAHB) conference, Savannah, Georgia, April 14-17, 2024.
- 101) Balasundaram, R.B., **Rossheim, M.**, Boateng, S., Akpan, I.N., & Nguyen, U.-S. Cannabis Use and Oral Health Behaviors: A Nationally Representative Study of U.S. Adults aged 30-59. Poster presentation by Rohit Balasundaram at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2024.
- *100) **Rossheim, M.E.**, & LoParco, C.R. Innovative methods in delta-8 THC research: An overview of findings and implications. Session: Cannabis-Related Prevention, Policy, and Harm Reduction. Poster presentation by **Matthew Rossheim** at the 2023 American Public Health Association (APHA) Annual Meeting, Atlanta, GA, November 14, 2023.
- *99) **Rossheim, M.E.**, McDonald, K.K., LoParco, C.R., Sekhon V., Agwuncha T., Townsend O., Mendoza E., Vasilev, V., Siegel, M., & Jernigan, D.H. Online Retail Assessment of Ready-to-Drink Alcohol Products and Prices: Fort Worth, Texas, 2023. Session: Alcohol Interventions and Policies. Poster presentation by **Matthew Rossheim** at the 2023 American Public Health Association (APHA) Annual Meeting, Atlanta, GA, November 12, 2023.
- *98) Baal Balasundaram, R., **Rossheim, M.**, Boateng, S., Akpan, I., & Nguyen, U.-S. Cannabis use and oral health behaviors: A nationally representative study of U.S. adults aged 30-59. Poster Presentation by Rohit Balasundaram at the 2023 American Public Health Association (APHA) Annual Meeting in Atlanta, Georgia, November, 2023.
- *97) LoParco, C.R., Olsson, S., Greene, K.M., Berg, C.J., Henry, D., Walters, S.T., Zhou, Z., & **Rossheim, M.E.** Comparing young adults' perceptions of and strategies related to driving under the influence of alcohol, cannabis, and Delta-8 THC: A mixed methods study. Poster presentation by Cassidy LoParco at the Research Society on Marijuana (RSMJ) Annual Meeting, Long Beach, CA, July 2023.
- *96) Seiter, C.R., Zhao, X., & **Rossheim, M.E.** Valence of YouTube Comments and Young Adults' Reactions Towards Electronic Nicotine Product Counter-Marketing Messages. Oral Presentation by Christian Seiter at the 73rd Annual International Communication Association Conference, Reclaiming Authenticity in Communication in Toronto, Ontario, Canada, May, 2023.
- *95) Akpan I. N., Taskin, T., Wheldon, C. W., **Rossheim M. E.**, & Thompson, E. L. Human papillomavirus vaccination uptake among adults after the U.S. Food and Drug Administration's approval for 27-to-45-year-olds. Poster presentation by Idara Akpan at the 35th International Papillomavirus Conference, Washington, D.C., April 2023.
- *94) Olsson, S., Sekhon, V.K., LoParco, C.R., Yockey, R.A., Greene, K., & **Rossheim, M.E.** Portrayal of Delta-8 THC on YouTube. Oral Presentation by Cassidy LoParco at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.
- *93) **Rossheim, M.E.**, Yockey, R.A., LoParco, C.R., Trangenstein, P.J., Walters, S.T., Henry, D., Cannell, M.B., Jernigan, D.H., & Klein W.M.P. Smoking associated with the misconception that drinking wine reduces cancer risk, United States 2020. Oral Presentation by Cassidy LoParco at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.
- *92) Wang, S., Nandy, R.R., & **Rossheim, M.E.** Associations between e-cigarette use and sleep health among adults in the US, NHANES 2015-2018. Poster Presentation by Shanshan Wang at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.

- *91) LoParco, C.R., Walters, S.T., Zhou, Z., & **Rossheim, M.E.** State cannabis laws, risk perceptions, and Delta-8 THC use among young adults. Poster Presentation by Cassidy LoParco at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.
- *90) LoParco, C.R., Yockey, R.A., Sekhon, V.K., Olsson, S., & **Rossheim, M.E.** An overview of kratom retail availability and associated factors in Fort Worth, Texas. Poster Presentation by Cassidy LoParco at the 2023 American Academy of Health Behavior (AAHB) Meeting in San Francisco, CA, March, 2023.
- *89) **Rossheim, M.E.**, Thombs, D.L., Treffers, R., Gonzalez-Pons, K., Trangenstein, P., Greene, K., Yurasek, A., Barry, A., Jernigan, D.H., McDonald, K. Supersized alcopops: Research findings among underage youth and college students. Oral presentation by **Matthew E. Rossheim** at the Alcohol Policy (AP) Conference in Arlington, VA, September 2022.
- *88) Ridley, C., Sparks, M., Treffers R., & **Rossheim, M.E.** Miami Gardens – Changing the alcohol retail sales environment to reduce alcohol-related harms and inequities. Panel presentation by Chuck Ridley (Co-Chair of the ATOD Sub-Council), Michael Sparks (SparksInitiatives), Ryan Treffers (PIRE), and **Matthew E. Rossheim** (University of North Texas Health Science Center) at the Alcohol Policy (AP) Conference, Arlington, VA, September 2022
- *87) LoParco, C.R., Walker, D., Livingston, M. D., & **Rossheim, M.E.** Characteristics of on-premise drinking establishments associated with alcohol prices and drink specials. Poster presented by Cassidy LoParco at the Alcohol Policy (AP) Conference, Arlington, VA, September 2022
- *86) Khoshhal, B., Karon, S., **Rossheim, M.E.**, Cheskin, L.J., Trangenstein, P.J., Frankenfeld, C.L., Ramezani, N., & Cuellar, A.E. Substance Use and Firearm Access Among College Freshmen. Poster Presentation by Bita Khoshhal at the 2022 Society for Epidemiologic Research (SER) Conference in Chicago, IL, June 2022
- 85) Khoshhal, B., Karon, S., **Rossheim, M.E.**, Cheskin, L.J., Trangenstein, P.J., Frankenfeld, C.L., Ramezani, N., & Cuellar, A.E. Substance Use and Rapid Access to Firearm Among College Freshmen. Poster Presentation by Bita Khoshhal at the 2022 Virginia Public Health Association (VPHA) Conference in Blacksburg, VA, March 2022.
- 84) Wang, S., **Rossheim, M.E.**, Nandy, R. Shanshan Wang Trends in short sleep duration and trouble sleeping among US adults, 2005-2018. Poster presentation by Shanshan Wang at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.
- 83) LoParco, C.R., Walker, D., Livingston, M.D., Trangenstein, P., Khoshhal, B., Gonzalez-Pons, K., Thombs, D., & **Rossheim, M.E.** Drink prices, drink specials, and tobacco policies in a national sample of on-premise drinking establishments. Poster presentation by Cassidy LoParco at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.
- 82) LoParco, C.R., McDonald, K., Walker, D., Agwuncha, T., Shah, M., Boezinger, M. Trangenstein, P., Livingston, M.D., Yockey, A., Thombs, D., & **Rossheim, M.E.** Are Retail Sales of Delta-8 THC and Four Loko Associated? Findings from Fort Worth, Texas. Poster presentation by Theresa Agwuncha at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.
- 81) LoParco, C.R., Webb, N., & **Rossheim, M.E.** Associations between drinking context and simultaneous marijuana use among underage drinkers. Poster presentation by Nathaniel Webb at The

University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.

80) LoParco, C.R., Walker, A., McDonald, K., Pathak, S.S., Eggleston, J., Olsson, S., Yockey, R.A., Lunningham, J., Kong, A., Henry, D., & **Rossheim, M.E.** Characteristics of Delta-8 THC retailers in a large metropolitan city. Poster presentation by Cassidy LoParco at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.

79) Olsson, S., LoParco, C.R., & **Rossheim, M.** Qualitative Descriptions of “What is Delta-8 THC”? Poster presentation by Sofia Olsson at The University of North Texas Health Science Center (UNTHSC) Annual Research Appreciation Day (RAD), Fort Worth, Texas, March, 2022.

*78) Wang, S., **Rossheim, M.**, Nandya, R.R. Trends in prevalence of short sleep duration and trouble sleeping among US adults, 2005-2018. Poster Presentation by Shanshan Wang at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March, 2022.

*77) **Rossheim, M.E.**, LoParco, C.R., Walker, A., Livingston, M.D., Olsson, S., McDonald, K.K., Yockey, R.A., Lunningham, J., Kong, A.Y., & Henry, D. Delta-8 THC Retail Sales in Fort Worth, Texas. Poster Presentation by **Matthew Rossheim** at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March, 2022.

*76) LoParco, C.R., & **Rossheim, M.E.** Characteristics of Drinking Episodes Associated with Simultaneous Marijuana Use Among Underage Drinkers. Poster Presentation by Cassidy LoParco at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March 2022.

*75) LoParco, C.R., McDonald, K.K., **Rossheim, M.E.**, Trangenstein, P., Walker, D., Livingston, M.D., Yockey, R.A., & Thombs, D.L. Associations Between Retail Sales of Delta-8 THC and Four Loko in Fort Worth, Texas. Poster Presentation by Cassidy LoParco at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March 2022.

*74) LoParco, C.R., Walker, A., **Rossheim, M.E.**, Livingston, M.D., Trangenstein, P.J., Khoshhal, B., Gonzalez-Pons, K., & Thombs, D. A National Assessment of On-Premise Drinking Establishments: Drink Prices, Drink Specials, and Tobacco Policies. Poster Presentation by Cassidy LoParco at the 2022 American Academy of Health Behavior (AAHB) Meeting in Key Largo, FL, March 2022.

*73) Richter, A.P.C., Trangenstein, P., **Rossheim, M.E.** & Barry, A. Changes in crime after making alcohol more available at college football games. Poster Presentation by Ana Paula Cardoso Richter at the 2021 American Public Health Association (APHA) Annual Meeting in Denver, CO and online, October 22, 2021.

*72) **Rossheim, M.E.** Thombs, D.L. Treffers, R.D., Gonzalez-Pons, K.M., Trangenstein, P.J. Greene, K.M., Yurasek, A.M., Barry, A.E., Jernigan, D.H., & McDonald, K.K. Supersized alcopops: Research findings among underage youth and college students. Poster Presentation by **Matthew Rossheim** at the 2021 American Public Health Association (APHA) Annual Meeting in Denver, CO and online, October 22, 2021.

71) Khoshhal, B., Karon, S., **Rossheim, M.E.**, Trangenstein, P., Frankenfeld, C., Ramezani, N., Cheskin, L.J., & Cuellar, A.E. Substance Use and Firearm Access among College Freshman. Poster presentation by Bitu Khoshhal at the CHHS Celebration of Scholarship in Fairfax VA, April 23, 2021.

*70) **Rossheim, M.**, Peterson, M., Livingston, M.D., Dunlap, P., Tran, K., Emechebe, O., McDonald, K., Jernigan, D., Trangenstein, P., & Thombs, D. Eye-tracking Research to Examine Alcohol Product

Packaging Appeal Among Young People. Poster presentation by **Matthew Rossheim** at the 21st American Academy of Health Behavior Meeting, March 19, 2021.

*69) Harp, E., **Rossheim, M.**, & Zhao, X. Impact of Electronic Cigarette Graphic Warning Messages on Perceived Susceptibility and Severity of Explosion and Lung Injuries. Poster presentation by Erica Harp at the 21st American Academy of Health Behavior Meeting, March 19, 2021.

*68) **Rossheim, M.E.**, Cavazos, T., Soule, E.K., Zhao, X., Ahmad, A., Suzuki, S., Barnett, T.E., Emechebe, O., McDonald, K., & Thombs, D.L. Aerosol, vapor, or chemicals? College students' perceived harmfulness of electronic cigarette emissions. 20th American Academy of Health Behavior Meeting. Conference canceled due to U.S. coronavirus outbreak; conference abstracts published online, 2020.

*67) **Rossheim, M.E.**, Thombs, D.L., Treffers, R.D., Jernigan, D.H., Greene, K., Yurasek, A., Gonzalez-Pons, K.M., Barry, A.E., Trangenstein, P.J., & Peterson, M.S. Innovative Methods in Supersized Alcopop Research: An Overview of Findings and Implications. Oral Presentation by David Jernigan at the 2019 American Public Health Association (APHA) Annual Meeting in Philadelphia, PA, November 6, 2019.

*66) Trangenstein, P.J., Coe, R., Greisen, C., Combs, K.G., & **Rossheim, M.E.** Association between Off-Premise Spirit Sales and Violent Crime: Do Alcohol Control Systems Mitigate Harm? Oral Presentation by Pamela Trangenstein at the 2019 American Public Health Association (APHA) Annual Meeting in Philadelphia, PA, November 6, 2019.

*65) Olusanya, O., Wigfall, L.T., **Rossheim, M.E.**, Tomar, A., & Barry, A.E. Associations between binge drinking, HIV/HPV co-infection risk, HIV testing, and HPV vaccination among young adults. Poster presentation by Lisa Wigfall at the 2019 International Cancer Education Conference (ICEC) in Salt Lake City, UT, September 19, 2019.

64) McDonald, K.K., Siklo, S.S., Ahmad, R., **Rossheim, M.E.**, Treffers, R.D., & Trangenstein P.J. Price of Four Loko in Large U.S. Cities, 2018. Oral Presentation by Kayla McDonald, Sieka Siklo, and Reema Ahmad at the 2019 CHHS Celebration of Scholarship in Fairfax, VA, May 3, 2019.

63) Cavazos, T., Khokhar, M., Tran, U., Ahmad, A., & **Rossheim, M.** Students' Support for a Tobacco-Free Campus. Poster Presentation by Tammy Cavazos, Mehak Khokhar, Uyen Tran, and Asra Ahmad at the 2019 CHHS Celebration of Scholarship in Fairfax, VA, May 3, 2019.

62) Cavazos, T., **Rossheim, M.**, Tresor, O., Garcia, G., & Von Fricken, M. 2018 Malaria Indicator Survey: Hearing Malaria Health Messaging and Malaria Knowledge, Awareness, and Practice of Preventative Measures in Bioko Island, Equatorial Guinea. Poster presentation by Tammy Cavazos at the CHHS Celebration of Scholarship in Fairfax VA, May 3, 2019.

61) Ninh, E.Q., **Rossheim, M.E.**, Livingston, M.D., & Thombs, D.L. Prevalence of Avocado Hand Cutting Injuries: United States Emergency Departments, 2000–2017. Poster presentation by Eric Ninh at the 2019 Annual Conference of the Virginia Public Health Association (VAPHA) Meeting in Fairfax, VA, March 29, 2019.

60) Cavazos, T., Khokhar, M., Tran, U., Ahmad, A., & **Rossheim, M.** Students' Support for a Tobacco-Free Campus. Poster Presentation by Tammy Cavazos, Mehak Khokhar, Uyen Tran, and Asra Ahmad at the 2019 Annual Conference of the Virginia Public Health Association (VAPHA) Meeting in Fairfax, VA, March 29, 2019.

59) McDonald, K.K., Ahmad, R., Siklo, S.S., **Rossheim, M.E.**, Treffers, R.D., & Trangenstein P.J. Price of Four Loko in Large U.S. Cities, 2018. Poster Presentation by Kayla McDonald, Reema Ahmad, and

Sieka Siklo at the 2019 Annual Conference of the Virginia Public Health Association (VAPHA) Meeting in Fairfax, VA, March 29, 2019.

*58) Soule, E., **Rossheim, M.**, Cavazos, T., Bode, K., & Desrosiers, A. Associations between Cigarette Smoking, Electronic Cigarette Use, and Water Tobacco Smoking with Fraternity/Sorority Membership and College Athlete Status. Poster presentation by Eric Soule at the 25th Annual Society for Research on Nicotine and Tobacco (SRNT) Annual Meeting, February 23, 2019, San Francisco, CA.

*57) **Rossheim, M.E.**, Greene, K.M., Yurasek, A.M., Barry, A.E., Gonzalez-Pons, K.M., Zeraye, H.A., Nelson, C., Treffers, R.D., Thombs, D.L., & Jernigan, D.H. Blacking out, vomiting, and underage drinking: examining first time consumption of supersized alcopops among current college students. Poster presentation by Matthew Rossheim at the 19th Annual American Academy of Health Behavior Meeting, March 10-13, 2019, Greenville, SC.

*56) **Rossheim, M.E.**, Yurasek, A.M., Greene, K.M., Gonzalez-Pons, K.M., Barry, A.E., Nelson, C., Zeraye, H.A., Treffers, R.D., Thombs, D.L., & Jernigan, D.H. The Federal Trade Commission's mandated labeling fails to inform consumers. Poster presentation by Matthew Rossheim at the 19th Annual American Academy of Health Behavior Meeting, March 10-13, 2019, Greenville, SC.

*55) **Rossheim, M.E.**, Gonzalez-Pons, K.M., Thombs, D.L., Jernigan, D.H., Barry, A.E., Treffers, R.D., Greene, K.M., & Yurasek, A.M. Rapid Consumption of Supersized Alcopops: An Examination of YouTube Videos. Poster presentation by Matthew Rossheim at the 19th Annual American Academy of Health Behavior Meeting, March 10-13, 2019, Greenville, SC.

*54) Greene, K., Murphy, S., & **Rossheim, M.** Context and Culture: Reasons Young Adults Drink and Drive in Rural America. Oral presentation by Kaylin Greene theme: Substance Use, Abuse, Treatment at 113th American Sociological Association Annual Meeting. August 11-14, 2018, Philadelphia, PA.

*53) **Rossheim, M.E.**, Thombs, D.L., Krall, J.R., Weiler, R.M., Nelson, C., & Afrin, N. Underestimation of Blood Alcohol Concentration from Hypothetical Consumption of Supersized Alcopops. Oral plenary presentation by Matthew Rossheim at Alcohol Policy 18 (AP18) Biennial Meeting, theme: "Price, Promotion, Place, Product & Public Health Responses." April 12, 2018, Arlington, VA.

*52) Greene, K., Murphy, S., & **Rossheim, M.** "You Always Have to Drive": Motivations for Drinking and Driving among Rural Young Adults. Poster presentation by Kaylin Green at the 2018 Society for Research on Adolescents (SRA) Biennial Meeting. April 13, 2018, Minneapolis, MN.

*51) Stephenson, C.J., **Rossheim, M.E.**, Frankenfeld, C.L., Boncy, J., Okech, B.O., & von Fricken, M. Last to Bed, First to be Bitten: Malaria in Haiti. Poster presentation by Caroline Stephenson at the American Society of Tropical Medicine and Hygiene (ASTMH) Annual Meeting. November 5-9 2017, Baltimore, MD.

50) Afrin, N., Nelson, C., Stephenson, C., & **Rossheim, M.** Self-estimated versus Calculated BAC from Hypothetical Consumption of Alcohol Products. Poster presentation by Nafisa Afrin at the Office of Student Scholarship, Creative Activities, and Research (OSCAR) 6th Annual Celebration of Student Scholarship. May 9, 2017, Fairfax, VA.

49) Nelson, C., Afrin, N., Stephenson, C., & **Rossheim, M.** Awareness of Alcohol-Related Harms. Poster presentation by Candace Nelson at the Office of Student Scholarship, Creative Activities, and Research (OSCAR) 6th Annual Celebration of Student Scholarship. May 9, 2017, Fairfax, VA.

48) Davies, H.S., & **Rossheim, M.E.** Reliability and Validity of Cannabis Use Disorder Scales Among Adolescents in a National Survey. Oral presentation by Heather Davies at the George Mason University

College of Health and Human Services (CHHS) 2017 Celebration of Scholarship, May 3, 2017, Fairfax, VA.

47) McNeal, A., & **Rossheim, M.E.** Trends in Child Accidental Button Battery Ingestions During 2002-2015. Poster presentation by Amber McNeal at the George Mason University College of Health and Human Services (CHHS) 2017 Celebration of Scholarship, May 3, 2017, Fairfax, VA.

46) Stephenson, C.J., **Rossheim, M.E.**, Frankenfeld, C.L., Boncy, J., Okech, B.O., & von Fricken, M. Malaria-related Knowledge, Attitudes and Practices among Individuals in the Ouest and Sud-Est Departments of Haiti. Poster presentation by Caroline Stephenson at the George Mason University College of Health and Human Services (CHHS) 2017 Celebration of Scholarship, May 3, 2017, Fairfax, VA.

45) Davies, H.S., **Rossheim, M.E.** Reliability and Validity of Cannabis Use Disorder Scales Among Adolescents in a National Survey. Poster presentation by Heather S. Davies at the Annual Conference of the Virginia Public Health Association (VAPHA), April 21, 2017, Richmond, VA.

Student received the “outstanding student research poster” award

*44) **Rossheim, M.E.**, Barry, A.E., Thombs, D.L., Weiler, R.M., Stephenson, C., Krall, J.R., Reed, M.B. Clapp, J.D., Suzuki, S., Walters, S.T., Barnett, T.E., & Cannell, M.B. Factors associated with self-estimated breath alcohol concentration among bar patrons. Poster presentation by Matthew Rossheim at the 17th Annual American Academy of Health Behavior Meeting, March 19, 2017, Tucson, AZ.

*43) Boone, L., & **Rossheim, M.E.** State Helmet Policies and Helmet Use Among Fatally Injured Moped Riders. Poster presentation by Matthew Rossheim at the 17th Annual American Academy of Health Behavior Meeting, March 21, 2017, Tucson, AZ.

*42) Al-Suqi, S.M., & **Rossheim, M.E.** Treadmill Versus Outdoor Running Injuries Presenting to United States Emergency Departments. Poster presentation by Matthew Rossheim at the 17th Annual American Academy of Health Behavior Meeting, March 21, 2017, Tucson, AZ.

*41) Jimenez, L., & **Rossheim, M.E.** Revisiting the 1999 bunk bed ruling: Comparing young adult injuries in jail and non-institutional settings. Poster presentation by Matthew Rossheim at the 17th Annual American Academy of Health Behavior Meeting, March 21, 2017, Tucson, AZ.

*40) Courchesne, N., Reed, M.B. Clapp, J.D., **Rossheim, M.E.**, & Ruderman, D. The relationship between self-perceptions of alcohol intoxication and breath alcohol concentration (BrAC). Poster presentation by Natasia Courchesne at the 17th Annual American Academy of Health Behavior Meeting, March 19, 2017, Tucson, AZ.

*39) **Rossheim, M.E.**, Livingston, M.D., Taxman, F.S., & Walters, S.T. Serious mental illness, substance use, and related problems among people on probation. Oral presentation within the thematic panel presentation entitled “Motivational and Technology-Based Approaches to Reducing Substance Use Among Probationers: Results from a Multi-Site RCT”. Oral presentation by Matthew Rossheim at the American Society of Criminology 72nd Annual Meeting, Nov. 17, 2016, New Orleans, LA.

*38) Stephenson, C., **Rossheim, M.E.** Combative sports injuries presenting to U.S. emergency departments. Poster presentation by Caroline Stephenson at the 144th American Public Health Association (APHA) Annual Meeting, Oct. 31, 2016, Denver, CO.

*37) Stephenson, C., **Rossheim, M.E.** Parkour injuries resulting in U.S. emergency department visits: An exposure series study. Poster presentation by Caroline Stephenson at the 144th American Public Health Association (APHA) Annual Meeting, Oct. 30, 2016, Denver, CO.

36) Uddin, H., Stephenson, C., Ahmed, S., Afrin, N., Rossheim, M.E. Combative Sports Injuries Presenting to U.S. Emergency Departments. Poster presentation by Humera Uddin at the College of Health and Human Services 2nd Annual Celebration of Scholarship April 22, 2016, Fairfax, VA.

35) Afrin, N., Stephenson, C., Rossheim, M.E. Associations between Alcohol Outlet Types and Sexually Transmitted Infections in California. Poster presentation by Nafisa Afrin at the College of Health and Human Services 2nd Annual Celebration of Scholarship April 22, 2016, Fairfax, VA.

*34) **Rossheim, M.E.**, Thombs, D.L., Suzuki, S., Cannell, B., Livingston, M.D., Lindley, L., Stephenson, C., & Wagenaar, A.C. (2016). Liquor sales policies associated with higher sexually transmitted disease prevalence in Texas counties. Poster presentation by Matthew Rossheim at the 16th Annual American Academy of Health Behavior Meeting, February 21-24, 2016, Ponte Vedra Beach, FL.

*33) **Rossheim, M.E.**, Thombs, D.L., Suzuki, S., Cannell, B., Livingston, M.D., Stephenson, C., & Wagenaar, A.C. (2016). Texas county alcohol policies associated with traffic crash fatalities and incapacitating injuries. Poster presentation by Matthew Rossheim at the 16th Annual American Academy of Health Behavior Meeting, February 21-24, 2016, Ponte Vedra Beach, FL.

*32) **Rossheim, M.E.**, Weiler, R.M., Thombs, D.L., Clapp, J., Reed, M., Croff, J., Ruderman, D., Gonzalez-Pons, K., & Killion, J. (2016). Perceived drunkenness and corresponding breath alcohol concentration levels. Poster presentation by Matthew Rossheim at the 16th Annual American Academy of Health Behavior Meeting, February 21-24, 2016, Ponte Vedra Beach, FL.

*31) **Rossheim, M.E.**, Krauser, D., Stephens-Stidham, S., English, A., Salmon, J., Taylor, J., Andriotto, R. (2015). Evaluation of a multifaceted, school-based intervention to increase booster seat use. Poster presentation by Matthew Rossheim at the 143rd American Public Health Association (APHA) Annual Meeting, November 2, 2015, Chicago, IL.

30) Patel D.A., Killion, J., Gonzalez-Pons, K., Rossheim, M. (2015). Associations between socioeconomic and demographic characteristics of ZIP codes and the availability of tobacco products. Poster presentation by Jordan Killion at the 23rd annual Research Appreciation Day at the University of North Texas Health Science Center, April 17, 2015, Fort Worth, Texas.

*29) **Rossheim, M.E.**, Thombs, D.L. Four Loko Outlet Availability is Related to State Alcohol Policy Environment, Poverty, and Race/Ethnicity. (2015). Poster presentation by Matthew Rossheim at the 15th Annual American Academy of Health Behavior Meeting, March 17, 2015, San Antonio, TX.

*28) **Rossheim, M.E.**, Suzuki, S., Thombs, D.L. Recreational boating blood alcohol concentration laws associated with fewer related crashes. (2015). Poster presentation by Matthew Rossheim at the 15th Annual American Academy of Health Behavior Meeting, March 16, 2015, San Antonio, TX.

*27) **Rossheim, M.E.**, Thombs, D.L., Weiler, R.M., Barnett, T., Barry, A., Cannell, B., Moorhouse, M., Walters, S., Pealer, L., Suzuki, S., Zhang, Q. (2015). Effects of drink mixers on alcohol intoxication in the on-premise setting. Poster presentation by Matthew Rossheim at the 15th Annual American Academy of Health Behavior Meeting, March 16, 2015, San Antonio, TX.

*26) **Rossheim, M.E.**, Rodriguez, M., Walters, S.T. Lerch, J., Taxman, F.S. (2014). Multiple Fruit-Flavored Alcoholic Drink in a Can (MFAC) Use and Urban Street Life. Poster presentation by Matthew Rossheim at the 142nd American Public Health Association (APHA) Annual Meeting, November 16, 2014, New Orleans, LA.

25) **Rossheim, M.E.**, Rodriguez, M., Walters, S.T. Lerch, J., Taxman, F.S. (2014). Multiple Fruit-Flavored Alcoholic Drink in a Can (MFAC) Use among Substance Using Adults on Probation. Poster

presentation by Matthew Rossheim at the 22nd annual Research Appreciation Day at the University of North Texas Health Science Center, March 21, 2014, Fort Worth, Texas.

*24) **Rossheim, M.E.**, Barnett, T.E., Barry, A.E., Cannell, B., Moorhouse, M., Pealer, L.N., Suzuki, S., Thombs, D.L., Walters, S.T., Weiler, R.M. (2014). An Exploratory Investigation of Driving Self-Efficacy While Intoxicated. Poster presentation by Matthew Rossheim at the 14th Annual American Academy of Health Behavior Meeting, March 16-19, 2014, Charleston, South Carolina.

*23) Smith, M.L., Barry, A.E., **Rossheim, M.E.**, Sznitman, S., Warne, R.T., & McKyer, E.L.J. (2014). Alcohol use among middle and high school students: An examination of initial age and other substance use. Roundtable presentation by Dr. Matthew Lee Smith at the Annual International Conference on the Health Risks of youth, January 1-4, 2014, Nassau, Bahamas.

*22) Walters, S.T., Taxman, F.S., Lerch, J., Rodriguez, M., **Rossheim, M.E.** (2013). Abstract 276958: Mapit: Development and testing of a web-based intervention targeting substance abuse treatment in the criminal justice system. Session 4078.0: Taking SBIRT to the Next Level of Alcohol, Tobacco and Other Drugs. Presentation by Dr. Scott Walters at the 141st American Public Health Association (APHA) Annual Meeting, November 5, 2013, Boston, MA.

21) **Rossheim, M.E.**, Romero, A.C., Coleman, B.N., Patil, P.G., Pokorny, S.B. (2013). Community Perception of the Marketing of Flavored Tobacco Products. Poster presentation by Mr. Matthew Rossheim at the Texas Public Health Association Conference, March 2013, San Antonio, Texas.

20) **Rossheim, M.E.**, Patil, P.G., Rodriguez, M., Walters, S.T. (2013). Formative research to guide the selection of an automated narrator voice in a computer-based health behavior intervention. Poster presentation by Mr. Matthew Rossheim at the Texas Public Health Association Conference, March 2013, San Antonio, Texas.

19) Patil, P.G., **Rossheim, M.E.**, Latkar, C., Thombs, D.L. A low-cost, interactive, school-based intervention increases hand-washing among students in rural India. (2013). Poster presentation by Mr. Pawankumar Patil at the Texas Public Health Association Conference, March 2013, San Antonio, Texas.

*18) **Rossheim, M.E.**, Patil, P.G., Rodriguez, M., Walters, S.T. (2013). Synthetic vs. human narration in a health behavior intervention: Formative research to guide the selection of a narrator voice. Poster presentation by Mr. Matthew Rossheim at the 13th Annual Scientific Meeting of the American Academy of Health Behavior, March 20, 2013, Santa Fe, New Mexico.

*17) **Rossheim, M.E.**, Wilson, F., Thombs, D.L. (2013). Helmet Use Among Fatally Injured Motorcycle Drivers: Associations with Alcohol, Marijuana, and Other Drugs. Poster presentation by Mr. Matthew Rossheim at the 13th Annual Scientific Meeting of the American Academy of Health Behavior, March 20, 2013, Santa Fe, New Mexico.

*16) Patil, P.G., **Rossheim, M.E.**, Latkar, C., Thombs, D.L. (2013). School-based intervention increases hand-washing among students in rural India. Poster presentation by Mr. Pawankumar Patil at the 13th Annual Scientific Meeting of the American Academy of Health Behavior, March 2013, Santa Fe, New Mexico.

*15) **Rossheim, M.E.**, Thombs, D.L., O'Mara, R.J., & Bastian, N. (2012). Abstract 260125: Predictors of smoking among patrons of a college bar district: Alcohol intoxication and 5-HTTLPR genotype. Session 3385.0: Triple Threat: Mixing & Matching of Alcohol, Tobacco and Other Drugs. Presented by Matthew Rossheim at the 140th American Public Health Association (APHA) Annual Meeting, October 29, 2012, San Francisco, CA.

14) **Rossheim, M.E.**, Thombs, D.L. (2012). Diet Cola Mixed Drink Consumption Associated with Elevated Alcohol Intoxication in Bar Patrons. Oral presentation by Mr. Matthew Rossheim at the 20th annual Research Appreciation Day at the University of North Texas Health Science Center, April 13, 2012, Fort Worth, Texas.

-Received 1st place award for oral presentation in the School of Public Health at the University of North Texas Health Science Center's Research Appreciation Day.

13) **Rossheim, M.E.**, Thombs, D.L., O'Mara, R.J., Bastian, N. (2012). Alcohol intoxication and 5-HTTLPR genotype: predictive of nighttime tobacco and marijuana use among college bar patrons. Poster presentation by Mr. Matthew Rossheim, Research Appreciation Day at the University of North Texas Health Science Center, April 13, 2012, Fort Worth, Texas.

*12) **Rossheim, M.E.** & Thombs, D.L. (2011). Artificial sweeteners, caffeine, and alcohol intoxication in bar patrons. Poster presentation by Mr. Matthew Rossheim & Dr. Dennis Thombs at the 12th Annual Scientific Meeting of the American Academy of Health Behavior, March 18, 2012, Austin, Texas.

*11) Thombs, D.L., **Rossheim, M.E.**, Weiler, R.M., Barnett, T., Moorhouse, M., & Coleman, B. (2010) Is the Focus on AmED Misplaced? Associations Between Caffeine Mixers and Bar Patron Intoxication. Poster presentation by Mr. Matthew Rossheim at the 11th Annual Scientific Meeting of the American Academy of Health Behavior, March 2011, Hilton Head, South Carolina.

*10) Weiler, R., Dodd, V., Tsukamoto, M., **Rossheim, M.**, & Lewis, H. (2011) Alcohol Intoxication and Taxi Use Among College Bar Patrons. Poster presentation by Dr. Robert Weiler, Dr. Virginia Dodd, and Mr. Matthew Rossheim at the 11th Annual Scientific Meeting of the American Academy of Health Behavior, March 2011, Hilton Head, South Carolina.

9) Thombs, D.L., **Rossheim, M.E.**, Weiler, R.M., Barnett, T., Moorhouse, M., & Coleman, B. (2010) Is the Focus on AmED Misplaced? Associations Between Caffeine Mixers and Bar Patron Intoxication. Poster presentation by Mr. Matthew Rossheim at the National Science Foundation Research Day, October 25, 2010, Gainesville, Florida.

8) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009) Event-Level Analyses of Energy Drink Consumption and Alcohol Intoxication in Bar Patrons. Poster presentation by Mr. Matthew Rossheim, Ms. Amanda Hecker, Ms. Melanie Siefman, and Ms. Nicole Memorio at the Center for Undergraduate Research Undergraduate Research Fair, September 21, 2010, Gainesville, FL.

7) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009) Event-Level Analyses of Energy Drink Consumption and Alcohol Intoxication in Bar Patrons. Poster presentation by Mr. Matthew Rossheim at Public Health & Health Professions 23rd Annual Research Fair, April 13, 2010, Gainesville, FL.

*6) Dodd, V., Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009) Event-Level Analyses of Energy Drink Consumption and Alcohol Intoxication in Bar Patrons. Poster presentation by Mr. Matthew Rossheim and Mr. Devon Grimmé at the 10th Annual Scientific Meeting of the American Academy of Health Behavior, February 9, 2010, Clearwater Beach, Florida.

5) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009). Energy Drinks and Alcohol Intoxication in a College Bar District. Poster presentation by Mr. Matthew Rossheim, Ms. Amanda Hecker, and Mr. David Mendoza at University of

Florida Graduate Student Council 2010 Interdisciplinary Research Conference, February 3, 2010, Gainesville, FL.

4) Thombs, D.L., O'Mara, R., Tsukamoto, M., **Rossheim, M.**, Weiler, R.M., Merves, M.L., & Goldberger, B.A. (2009). Energy Drinks and Alcohol Intoxication in a College Bar District. Poster presentation by Mr. Matthew Rossheim at the National Science Foundation Research Day, October 13, 2009, Gainesville, FL.

*3) O'Mara, R.J., Thombs, D.L., Wagenaar, A.C., **Rossheim, M.E.**, Merves, M.L., Wei, H., Dodd, V., Pokorny, S.B., Weiler, R.M., & Goldberger, B.A. (2009). A Field Study of Alcohol Price Responsiveness and Intoxication Among Patrons of a College Bar District. Poster presentation by Mr. Ryan O'Mara, Mr. Matthew Rossheim, and Mr. Devon Grimmé at the 9th Annual Scientific Meeting of the American Academy of Health Behavior, March 11, 2009, Hilton Head, South Carolina.

2) O'Mara, R., Thombs, D., Wagenaar, A., **Rossheim, M.**, Hou, W., Dodd, V., Pokorny, S.B., & Weiler, R. (2009). Examining the Association Between Price of Alcohol and Intoxication Among Patrons of a College Bar District. Oral presentation by Mr. Matthew Rossheim and Ms. Yeside Olayinka at the University Scholars Research Symposium, February 28, 2009, Gainesville, Florida.

1) O'Mara, R., Thombs, D., Wagenaar, A., **Rossheim, M.**, Hou, W., Dodd, V., Pokorny, S.B., & Weiler, R. (2009). Examining the Association Between Price of Alcohol and Intoxication Among Patrons of a College Bar District. Oral presentation by Mr. Ryan O'Mara, Mr. Matthew Rossheim, and Mr. Brian Cruddas at the 5th Annual Graduate Student Council Interdisciplinary Research Conference, February 12, 2009, Gainesville, Florida.