

## Social Media Toolkit

Help spread the word about the dangers of fentanyl within your networks and communities online.

### Social Media Posts

#### Post 1

The only safe medications are ones that come from licensed and accredited medical professionals. Pills purchased outside of a licensed pharmacy are illegal, dangerous and potentially lethal. #OnePillKills

Learn more: [unthsc.edu/onepillkills](http://unthsc.edu/onepillkills)



#### Post 2

Inform your community about fentanyl by using these graphics.

Did you know that you cannot buy a legitimate pharmaceutical drug on social media? Not only is it not safe, it is illegal! #OnePillKills

Learn more: [unthsc.edu/onepillkills](http://unthsc.edu/onepillkills)



### Post 3

Inform your community about naloxone by using these graphics.

If you or someone you know is at risk for fentanyl poisoning, carry naloxone and keep it at home. Protect yourself and your loved ones from the dangers of fentanyl. #OnePillKills

Learn more: [unthsc.edu/onepillkills](http://unthsc.edu/onepillkills)



**TOGETHER**  
Texans can fight  
the fentanyl crisis.



**What is Naloxone?**

Naloxone is a medication that can reverse an overdose from opioids — including fentanyl.

Keeping it on hand could mean the difference between life and death.



### Post 4

Parents can help fight fentanyl overdose by talking to their children about the dangers of counterfeit pills and how lethal they can be. #OnePillKills

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**SIGNS OF AN OPIOID OVERDOSE**



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- Small, constricted pinpoint pupils
- Face is extremely pale and/or feels cold or clammy to the touch
- Body goes limp
- Fingernails or lips have a purple or blue color
- Vomiting or making gurgling noises
- Cannot be awakened or unable to speak
- Breathing or heartbeat slows or stops

